

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Additional Estimates Spill-over Hearing March 2017**  
**Communications Portfolio**  
**NBN Co Limited**

**Question No: 364**

**NBN Co Limited**

**Hansard Ref: Written, 03/04/2017**

**Topic: Median data usage**

**Senator Urquhart, Anne asked:**

1. What was the average monthly download for an NBN consumer at the end of 2015?
2. What was the median monthly download for an NBN consumer at the end of 2015?
3. What was the average monthly download for an NBN consumer at the end of 2014?
4. What was the median monthly download for an NBN consumer at the end of 2014?
5. What is a better indicator of APRU trajectory - movements in the median or movements in the average?
6. What is the average monthly download forecasted by NBN Co for an NBN consumer by 2020?
7. What is the median monthly download forecasted by NBN Co for an NBN consumer by 2020?

**Answer:**

1. Average monthly download for an end user at Dec 2015 was 112GB.
2. An analysis of the median requires the individual end-user downloads to be obtained and sorted sequentially. As a wholesale provider, nbn does not track individual end-user consumption.
3. Average monthly download at Dec 2014 was 75GB.
4. See part 2.
5. Movements in average usage per end-user underpins nbn's long term revenue forecasting in the Corporate Plan.
6. As nbn operates in a competitive environment, disclosure of such forecasts could prejudice its commercial interests, and the data is therefore commercial in confidence.
7. See part 6.