

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Additional Estimates February 2017
Communications Portfolio
NBN Co Limited

Question No: 359

NBN Co Limited

Hansard Ref: Written, 31/03/2017

Topic: CVC – correlation between speed tier and usage

Senator Urquhart, Anne asked:

1. Has NBN Co observed a relationship between a consumers speed-tier and the amount of data they consume?
2. What is the average amount of data downloaded per user per month for the following speed tiers on the fixed-line network
 - 100/40 Mbps
 - 50/20 Mbps
 - 25/5 Mbps
 - 12/1 Mbps
3. What is the average amount of data downloaded per user/ per month on the SkyMuster network?
4. What is the average amount of data downloaded per user/per month on the Fixed Wireless network?
5. What is the average amount of data downloaded per user per month for the following speed tiers on the fixed-wireless network
 - 50/20 Mbps
 - 25/5 Mbps
 - 12/1 Mbps

Answer:

1. Yes, end-users on higher speed tiers consume, on average, more data each month than users on lower speed tiers. We are unable to confirm a causal relationship between speed tier and the amount of data consumed; however, further investigation into this relationship is ongoing.
2. The disclosure of the specific data requested could impact nbn's commercial interests and could also enable retail providers to reverse engineer data about their competitors. The information is therefore commercial in confidence.
3. 24 GB. Note that nbn is able to disclose this data because Sky Muster satellite services are sold by a different subset of retailers than fixed wireless and fixed line services, in a different competitive environment.
4. See part 2.
5. See part 2.