

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Additional Estimates Spill-Over Hearing March 2017
Communications Portfolio
Office of the Children's eSafety Commissioner

Question No: 293

Office of the Children's eSafety Commissioner

Hansard Ref: Page 42-43, 24/03/2017

Topic: Programmatic advertising – Extent of problem in Australia

Senator Urquhart, Anne asked:

Senator URQUHART: This is a question for both the minister and the commissioner. Who of the following have you been in contact with to help understand and investigate the extent of this problem in Australia: government ministers' departments, agencies, international bodies, platform operators including Google, and advertising and marketing industries? Can you outline who of those you have been in contact with in relation to that?

Senator FIFIELD: In relation to what?

Senator URQUHART: The extent of the problem that we have been talking about in Australia.

Senator FIFIELD: Of the issue of links with online platforms and advertisers?

Senator URQUHART: Yes.

Senator FIFIELD: I think we have gone as far with that in this forum as we can at this point.

Senator URQUHART: I will put that on notice, because I would like some more information around that.

Answer:

This matter falls outside the jurisdiction of the Office of the Children's eSafety Commissioner.