

**Senate Standing Committee on Environment and Communications**

**Answers to Senate Estimates Questions on Notice**

**Additional Estimates Spill-over hearing March 2017**

**Communications Portfolio**

**Australian Communications and Media Authority**

**Question No: 283**

**Australian Communications and Media Authority**

**Hansard Ref: Page 36, 24/03/2017**

**Topic: Content Conversation Conference – Information**

**Senator Urquhart, Anne asked:**

**Senator URQUHART:** But will you be supplying any discussion papers?

**Mr Bean:** We will be providing information that we have, yes, to inform the conversation.

**Senator URQUHART:** What sort of information?

**Mr Bean:** I do not have with me the details of what research we may have available specifically at that time. I can provide that to you on notice, if you wish.

**Senator URQUHART:** That would be great. What resources are being used to prepare for and host the content conversation? That would include things like the number of staff working, including research staff; services being procured, if any; the value of contracts for procurement of services.

**Mr Bean:** We have a small team of people working, part time mostly, on organising the conference. We have a small budget associated with the staging of the conference, and we are engaging some external parties to assist us with audiovisual content and all of the sorts of things you would expect that you would need to arrange a conference of this kind. I can provide details of those to you on notice, if you wish.

**Senator URQUHART:** That would be great. I understand tickets to the event cost \$850, I think it is.

**Answer:**

The Australian Communications and Media Authority (ACMA) will not be publishing discussion or other papers specifically for the conference. However, it will publishing two bodies of research in time for the conference which are relevant to conference sessions:

- a) An update to the *Children's television viewing* report, published in March 2015 (with research conducted in 2013).
- b) A *Local Content in Regional Australia* 2017 report, including consumer research, audience ratings data, and case studies (previous regional local content research was conducted in 2013 and published in 2014).

There are four staff currently working on the conference, mostly in a part time capacity, giving a combined Full-Time Equivalent (FTE) staff of 1.15. Media and publishing staff have contributed on an ad hoc, part-time basis.

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The ACMA has procured several services for the conference:

- a) Provision of venue hire and catering \$38,943 excluding GST (dependent on number of delegates)
- b) Provision of venue audio-visual equipment \$22,885 excluding GST (quote)
- c) Event coordinator \$13,540 excluding GST
- d) Create four audio-visual products and an infographic \$45,985 excluding GST (estimate)
- e) App development \$1,153.60 excluding GST (excluding licence fee).

The ticket price is \$850 for the early bird price (ending 31 March 2017) and after that the regular ticket price is \$950.