

Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates February 2017

Communications Portfolio

Australian Film Television and Radio School

Question No: 256(i)

Australian Film Television and Radio School

Hansard Ref: Written, 14/3/2017

Topic: Social Media policy – Internal/External

Senator Urquhart, Anne asked:

Social Media policy - internal

1. Have there been any changes since May 2016 Budget Estimates to department/agency/GBE social media or protocols about staff access and usage of YouTube, online social media such as Facebook, MySpace and Twitter and access to online discussion forums and blogs? If yes, please explain and provide copies of any advice that has been issued.
2. Does the department/agency/GBE monitor usage of social media?
3. If yes, provide details of the usage (for example, details could include average hours per employee, hours when usage peaks).
4. If no, will the department/agency monitor usage in the future?
5. Does social media impact on employee productivity? Please provide details (details could include increased internet usage in general or increased internet usage in standard business hours).

Social Media policy – external

6. Have there been any changes since May 2016 Budget Estimates to department/agency/GBE social media policies and procedures about what is considered acceptable behaviour by social media users posting on the Department/agency social media pages? If yes, please provide dates, explain the changes and provide copies of any advice that has been issued.

Answer:

1. No.
2. No, AFTRS does not monitor staff personal usage of social media. AFTRS does monitor its own social media platforms as part of the management of those platforms.
3. AFTRS social media platforms monitored: Facebook – AFTRS, AFTRS Open, AFTRS Indigenous, and AFTRS Radio; Twitter – AFTRS and AFTRS Open; Instagram – AFTRS; YouTube – AFTRS. These platforms are monitored to reply to inquiries and gauge interest from key stakeholders.
4. Not applicable
5. No.
6. No.