

**Senate Standing Committee on Environment and Communications**

**Answers to Senate Estimates Questions on Notice**

**Additional Estimates February 2017**

**Communications Portfolio**

**NBN Co Limited**

**Question No: 156**

**NBN Co Limited**

**Hansard Ref: Written, 10/03/2017**

**Topic: Advertising and information campaigns**

**Senator Bilyk, Catryna asked:**

1. How much has NBN Co spent on advertising and information campaigns since 1 October 2016 (GST **inclusive**)?
2. How much did NBN Co spend on Facebook advertising or sponsored Facebook posts in calendar year 2016 (GST inclusive)?
3. How much did NBN Co spend on Google adwords advertising in calendar year 2016 (GST inclusive)?

**Answer:**

1. \$14,138,477.10 as at 28 February 2017
2. \$1,703,351.78
3. \$1,432,425.66