

Senate Standing Committee on Environment and Communications
Answers to Senate Estimates Questions on Notice
Additional Estimates February 2017
Communications Portfolio
NBN Co Limited

Question No: 155

NBN Co Limited

Hansard Ref: Written, 10/03/2017

Topic: Media and public relations

Senator Bilyk, Catryna asked:

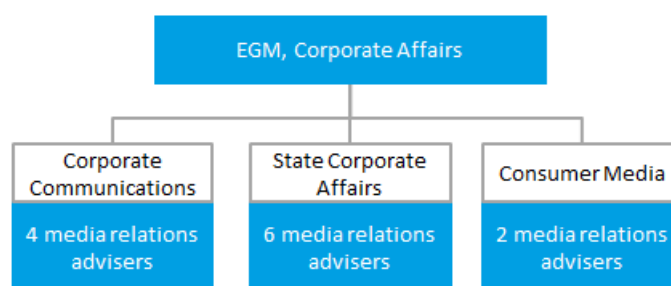
1. How much has NBN Co spent on media monitoring since 1 October 2016 (GST inclusive)?
2. How many media or public relations advisers are employed by NBN Co?
 - (a) Can an organisational chart for the relevant area of NBN Co please be provided?
 - (b) What was the total cost of employing relevant staff in calendar year 2016 (please provide a global figure)?

Answer:

1. The cost of media monitoring from 1 October 2016 to 28 February 2017 was \$141,466.66 (GST inclusive).

Month	Total (GST inclusive)
October	\$28,217.36
November	\$25,716.95
December	\$24,524.90
January	\$29,717.43
February	\$33,290.02
Total	\$141,466.66

2. 12 media or public relations advisers are employed by **nbn**.
 - (a) Refer organisational chart below.



- (b) Remuneration for Key Management Personnel (KMP) is outlined in nbn's Annual Report 2015-2016 (page 67). Salaries for other nbn staff are not reported, however, nbn benchmarks itself with the external labour market to ensure we can attract and retain suitably skilled personnel.