

Senate Standing Committee on Environment and Communications
Legislation Committee
Answers to questions on notice
Environment portfolio

Question No: 188
Hearing: Additional Estimates
Outcome: Corporate
Programme: Policy Analysis and Implementation (PAAI)
Topic: Media Monitoring
Hansard Page: N/A
Question Date: 19 February 2016
Question Type: Written

Senator Ludwig asked:

Since the change of Prime Minister on 14 September, 2015:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - a) Which agency or agencies provided these services?
 - b) What has been spent providing these services during the specified period?
 - c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - a) Which agency or agencies provided these services?
 - b) What has been spent providing these services during the specified period?
 - c) Itemise these expenses

Answer:

1. The offices of Minister Hunt and Minister Briggs use the Department's media monitoring service, which includes the provision of portfolio related transcripts and audio files. Costs are included in the Departmental figures outlined below.

Services to Minister Briggs were started on 20 September 2015 and stopped on 29 December 2015.

2. The Department of the Environment provides media monitoring services to the Australian Renewable Energy Agency, the Bureau of Meteorology, the Clean Energy Regulator, the Climate Change Authority, the Director of National Parks and the Sydney Harbour Federation Trust. The costs are included in the Departmental figures outlined below.
 - a. iSentia provided services to both the Department and the Great Barrier Reef Marine Park Authority. CCH Australia Limited (Wolters Kluwer) and Meltwater Group provided services to the Clean Energy Finance Corporation.

b. Total cost for services:

- iSentia – \$283,925.25
- CCH Australia Limited (Wolters Kluwer) – \$1,959.69
- Meltwater Group – \$5,534.39

c. Itemised expenses:

iSentia	\$229,891.02	Media monitoring set fee for the Department. To itemise expenses in any more detail would be an unreasonable diversion of resources.
	\$42,673.32	Extras, including transcripts and audio files for the Department. To itemise expenses in any more detail would be an unreasonable diversion of resources.
	\$11,360.91	Daily Media Clippings for the Great Barrier Reef Marine Park Authority.
CCH Australia Limited (Wolters Kluwer)	\$1,959.69	CCH Parliament provided to the Clean Energy Finance Corporation.
Meltwater Group	\$5,534.39	Media Monitoring services provided to the Clean Energy Finance Corporation.