

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Additional Estimates Hearings February 2014**  
**Communications Portfolio**  
**Special Broadcasting Service**

**Question No: 280**

**Program No. Special Broadcasting Service (SBS)**

**Hansard Ref: In Writing**

**Topic: Media Monitoring**

**Senator Ludwig asked:**

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department/Agency from 7 September 2013 to date?

- a. Which Agency or Agencies provided these services?
- b. What has been spent providing these services from 7 September 2013 to date?
- c. Itemise these expenses

**Answer:**

- a. Isentia Pty Ltd (trading as Media Monitors); Media Link (Community Relations Commission).
- b. \$97,199.82.
- c. Media monitoring services.