Senate Standing Committee on Environment and Communications

Answers to Senate Estimates Questions on Notice

Additional Estimates Hearings February 2014

Communications Portfolio

Australian Broadcasting Corporation

Question No: 234

Program No. Australian Broadcasting Corporation (ABC)

Hansard Ref: In Writing

Topic: Communications Staff

Senator Ludwig asked:

For all Departments and Agencies, please provide – in relation to all public relations, communications and media staff – the following, since 1 November 2013:

- a. How many ongoing staff, the classification, the type of work they undertake and their location.
- b. How many non-ongoing staff, their classification, type of work they undertake and their location
- c. How many contractors, their classification, type of work they undertake and their location
- d. How many are graphic designers?
- e. How many are media managers?
- f. How many organise events?

Answer:

a-c.

| Data as at 9 March | | | | | | | | | | |
|--|-----------------------------|------------|-----------|------------|-----------|------------|-----------|-----------|-------------|----------|
| Ongoing | Classification | NSW | VIC | QLD | SA | WA | TAS | NT | ACT | Total |
| Public Relations/ Communications | Director | 1 | | | | | | | | 1 |
| | Senior Executive | 1 | 3 | | | | | | | 4 |
| | Admin/Professional | 4 | 1 | | | | | | | 5 |
| | Sub total | 7 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 10 |
| Marketing/ Publicity/ Promotions | Senior Executive | 7 | 3 | | | | | | | 10 |
| | Admin/Professional | 29 | 7 | 2 | 2 | 2 | 2 | 1 | 1 | 46 |
| | Content Maker | 15 | 5 | 2 | 1 | 1 | 1 | | | 25 |
| | Sub Total | 51 | 15 | 4 | 3 | 3 | 3 | 1 | 1 | 81 |
| Total ongoing | | 58 | 18 | 4 | 3 | 3 | 3 | 1 | 1 | 91 |
| | | | | | | | | | | |
| Non ongoing* | Classification | NSW | VIC | QLD | SA | WA | TAS | NT | ACT | Total |
| PR/ Communications | Director | | | | | | | | | 0 |
| | Senior Executive | | | | | | | | | 0 |
| | Admin/Professional | 1 | | | | | | | | 0 |
| | Sub Total | 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 1 |
| Marketing/ Publicity/ Promotions | Senior Executive | 3 | | | | | | | | |
| | Admin/Professional | 9 | 1 | | | 1 | | | | |
| | Content Maker | 5 | | | | | | | | |
| | Sub total | 17 | 1 | | | 1 | | | | 19 |
| Total non-ongoing | | 18 | 1 | | | 1 | | | | 20 |
| *Non-Ongoing refers | to Fixed Term and Specified | l Task con | tract emp | loyees. In | ıformatio | n relating | to Casual | l employe | es is not a | vailable |

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- d. Two positions are classified as graphic designers.
- e. One position is classified as media manager.
- f. Two positions organise events.