

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
SOCIAL SERVICES PORTFOLIO
2015-16 Supplementary Estimates Hearings

Outcome Number: Cross Outcome - Across Programmes Question No: SQ15-000893

Topic: Advertising

Hansard page: Written

Senator Brown, Carol asked:

1. In the current financial year how much has been spent on government advertising (including job ads)? Please provide a breakdown by item.

Answer:

In 2015-16 (to 31 October 2015), the Department spent **\$244,974.71 (GST exclusive)** on advertising. This figure comprises:

- **Campaigns Total** — \$0
- **Non-campaign advertising** (including recruitment) — \$244,974.71