

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
SOCIAL SERVICES PORTFOLIO
2014-15 Supplementary Estimates Hearings

Outcome Number: 2

Question No: 377

Topic: Stronger Relationships Trial

Hansard Page: Written

Senator Brown asked:

Is there any advertising that specifically targets same-sex couples, seeing as the program is open to same-sex couples but there is a lower take up rate?

Answer:

All communications for the *Stronger Relationships* trial targets eligible couples in any type of relationship. The criteria are that they must be committed couples who are 18 years of age or over and Australian residents.

In addition, service providers are responsible for marketing their relationship education and counselling services to couples. They are required to comply with all relevant Commonwealth law, including the *Sex Discrimination Act 1984*.