

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
SOCIAL SERVICES PORTFOLIO
2014-15 Supplementary Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 145

Topic: Media monitoring

Hansard Page: Written

Senator Ludwig asked:

Since Budget Estimates in June, 2014:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses.
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency during the specified period?
 - (a) Which agency or agencies provided these services?
 - (b) What has been spent providing these services during the specified period?
 - (c) Itemise these expenses.

Answer:

1. From 1 July 2014 to 31 August 2014, the Department spent \$32,894 (GST exclusive) on media monitoring services. Of this
 - a. press clippings accounted for: \$32,639
 - b. media transcripts:
 - i. Minister Andrews office: \$133
 - ii. Assistant Minister Fifield's office: \$122
2. The Department uses iSentia as its media monitoring provider.