

## Senate Community Affairs Legislation Committee

### SUPPLEMENTARY BUDGET ESTIMATES – 23-24 OCTOBER 2014 ANSWER TO QUESTION ON NOTICE

#### Department of Human Services

**Topic:** Communications Staff

**Question reference number:** HS 121

**Senator:** Ludwig

**Type of question:** Written

**Date set by the committee for the return of answer:** 12 December 2014

**Number of pages:** 2

#### **Question:**

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

- a) How many ongoing staff, the classification, the type of work they undertake and their location?
- b) How many non-ongoing staff, their classification, type of work they undertake and their location?
- c) How many contractors, their classification, type of work they undertake and their location?
- d) How many are graphic designers?
- e) How many are media managers?
- f) How many organise events?

#### **Answer:**

- a) and b)

Table 1: Communication Division staff by classification at 31 October 2014

<b>APS/Public Affairs Classification</b>	<b>Headcount</b>
SES Band 2	1
SES Band 1	1
EL2 / PAO4	6
EL1 / PAO3	25
APS6 / PAO2	24
APS5 / PAO1	13
Graduates	3
<b>TOTAL</b>	<b>73</b>

**Table 2:** Communication Division staff by role at 31 October 2014

<b>Role</b>	<b>Headcount</b>
Communication Division Executive and Support	6
Digital Media Section	24
Executive Communication Section	9
Media Section	21
People and Enabling Communication Section	13
<b>TOTAL</b>	<b>73</b>

**Table 3:** Communication Division staff by location and category at 31 October 2014

<b>Location</b>	<b>Ongoing</b>	<b>Non-ongoing</b>	<b>Total</b>
Australian Capital Territory	52	0	52
Victoria	12	0	12
Queensland	3	0	3
South Australia	1	0	1
Tasmania	2	0	2
New South Wales	2	0	2
Western Australia	1	0	1
<b>TOTAL</b>	<b>73</b>	<b>0</b>	<b>73</b>

**Table 4:** Communication Division staff by category at 31 October 2014

<b>Category</b>	<b>Headcount</b>
Ongoing staff	73
Non-ongoing staff	0
<b>TOTAL</b>	<b>73</b>

- c) There are currently no contractors in the Communication Division.
- d) There are four graphic designers in Programme Information Branch. The role of the graphic designers as technical specialists is to translate communication material into visual designs suitable for printing and the online/electronic environment.
- e) The department has one Senior Executive Service media manager, the National Manager, Media Management and Executive Communication. The National Manager is responsible for media management, senior executive messaging, emergency response communication and social media.
- f) One staff member is responsible for overseeing the management of departmental events. Other staff provide event support when required.