

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
SOCIAL SERVICES PORTFOLIO
2013-14 Supplementary Estimates Hearings

Outcome Number: 5

Question No: 336

Topic: National Disability Insurance Scheme

Hansard Page: Written

Senator Moore asked:

Was any research done as to community views on preferred names? If so, please provide details of that research.

Answer:

Focus group research was undertaken to test a range of names for the scheme with people including:

- people with disability
- family and carers
- general public

In addition, one-on-one discussions over the phone were held with:

- representatives from disability peak organisations
- state and territory governments.

The cost of this research that led to the name DisabilityCare was \$111,160.00 (including GST).