

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Supplementary Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 276

Topic: Government Advertising

Hansard Page: Written

Senator Boyce asked:

For the financial year to date, has the Department of Finance and Deregulation provided any advice about the advertising? Provide details of each advertising item.

Answer:

In 2012-13 (to 30 September 2012), the Department of Finance and Deregulation provided policy advice on the Campaign Advertising Framework and the Independent Communication Committee (ICC) process for the Dad and Partner Pay, Schoolkids Bonus, Household Assistance Package and The Line campaigns.