

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Supplementary Estimates Hearings

Outcome Number: Cross Outcome - Across Programs

Question No: 272

Topic: Recruitment Costs

Hansard Page: Written

Senator Boyce asked:

How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising? Please list where recruitment advertising was listed online and in print media.

Answer:

A total of \$32,867.75 (GST exclusive) has been spent on recruitment advertising this financial year to date.

A breakdown of how much of this was spent on online and in print media is not available.

From the data available, recruitment advertising was listed in the follow print media:

- Weekend Australian
- Canberra Times
- Koori Mail
- Dubbo Daily Liberal
- Barrier Daily Truth
- Wilcannia News

From the data available, recruitment advertising was listed in the follow online media:

- SEEK.com
- MyCareer
- LinkedIn