

Senate Community Affairs Legislation Committee

SUPPLEMENTARY ESTIMATES - 18 OCTOBER 2012 ANSWER TO QUESTION ON NOTICE

Human Services Portfolio

Topic: Media Monitoring

Question reference number: HS 88

Senator: Boyce

Type of question: Written question

Date set by the committee for the return of answer: 7 December 2012

Number of pages: 2

Question:

- a) What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 - 1) Which agency or agencies provided these services?
 - 2) What is the estimated budget to provide these services for the year 2012-13?
 - 3) What has been spent providing these services this financial year to date?
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 - 1) Which agency or agencies provided these services?
 - 2) What is the estimated budget to provide these services for the year 2012-13?
 - 3) What has been spent providing these services this financial year to date?
- c) What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2011-12?
 - 1) Which agency or agencies provided these services?
 - 2) What was the estimated budget to provide these services for the year 2011-12?
- d) What was the actual total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for 2011-12?
 - 1) Which agency or agencies provided these services?
 - 2) What was the estimated budget to provide these services for the year 2011-12?

Answer:

- a) As at 1 November 2012, \$4,380 (excluding GST).
 - 1) Australian Associated Press.
 - 2) \$21,000.
 - 3) \$4,380.
- b) Between 1 July 2012 and 30 September 2012, \$44,879.
 - 1) Sentia Media (formerly Media Monitors).
 - 2) \$250,000.
 - 3) \$44,879.
- c) \$12,288.34.
 - 1) Media Monitors and Australian Associated Press.
 - 2) \$13,000.
- d) \$198,037.
 - 1) Sentia Media.
 - 2) \$198,037.