

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**FAMILIES, HOUSING, COMMUNITY SERVICES AND**  
**INDIGENOUS AFFAIRS PORTFOLIO**  
**2011-12 Supplementary Estimates Hearings**

**Outcome Number:** Cross

**Question No:** 27

**Topic:** Media Monitoring

**Hansard Page:** Written

**Senator McKenzie** asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?

- Which agency or agencies provided these services?
- What is the estimated budget to provide this same services for the year 2011-12?
- What has been spent providing these services FYTD?

**Answer:**

The total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11 was \$432,120 (GST exclusive).

The following media monitoring companies provided these services:

- Previous provider - Media Monitors Australia Pty Ltd
- Current provider - AAP Pty Ltd (Department, Indigenous Land Council and EOWA), Meltwater News Inc (Torres Strait Regional Authority), Media Monitors Australia Pty Ltd (Indigenous Business Australia)

The estimated budget to provide the same services for the year 2011-12 is \$405,160.

The total spent financial year to date (30 September 2011) is \$70,163 (GST Exclusive).

This response does not include information from Indigenous Business Australia and Wreck Bay Aboriginal Community Council.