

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2011-12 Supplementary Estimates Hearings

Outcome Number: Cross

Question No: 26

Topic: Media Monitoring

Hansard Page: Written

Senator McKenzie asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11?

- Which agency or agencies provided these services?
- What is the estimated budget to provide this same services for the year 2011-12?
- What has been spent providing these services FYTD?

Answer:

The total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11 was \$3,988 (GST exclusive).

The following media monitoring companies provided these services:

- Previous provider - Media Monitors Australia Pty Ltd
- Current provider - AAP Pty Ltd

The estimated budget to provide the same services for the year 2011-12 is \$30,960.

The total spent financial year to date (30 September 2011) is \$5,160 (GST exclusive).