

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Supplementary Budget Estimates 2011-2012, 19 October 2011

Question: E11-508

OUTCOME 1: Population Health

Topic: TRAFFIC LIGHT LABELLING

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Senator Boswell asked:

Do you know anywhere else in the world that this traffic light system has been tried or implemented?*[Ms Halton: Yes, in the United Kingdom-a trial]*
When was that?

Answer:

In March 2006 the United Kingdom's Food Standards Agency (FSA) Board recommended a consistent approach to front-of-pack labelling. In January 2007 the FSA published technical guidance on front of pack labelling incorporating traffic lights for this voluntary system. In November 2007 the FSA published a further issue of this technical guidance.