

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Supplementary Budget Estimates 2011-2012, 19 October 2011

Question: E11- 050

OUTCOME 0: Whole of Portfolio

Topic: MEDIA MONITORING

Senator McKenzie asked:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?
- b) Which agency or agencies provided these services?
- c) What is the estimated budget to provide this same services for the year 2011-12?
- d) What has been spent providing these services FYTD?

Answer:

- a) The total cost for media monitoring services for the Department and its agencies for the year 2010-11 was \$1,226,370.88 (GST exclusive).
- b) Media Monitors Pty Ltd, Meltwater News and Cape Public Relations provide the above services for the Department and its agencies. The Department also has arrangements with Australian Associated Press (AAP) for access to their NewsCentre wire service.
- c) The estimated budget for media monitoring services for the Department and its agencies for the year 2011-12 is \$1,261,322.00 (GST exclusive).
- d) The total cost for media monitoring services for the Department and its agencies financial year to date (as at 30 September 2011) is \$298,708.70 (GST exclusive).