

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Supplementary Budget Estimates 2011-2012, 19 October 2011

Question: E11- 049

OUTCOME 0: Whole of Portfolio

Topic: MEDIA MONITORING

Senator McKenzie asked:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11?
- b) Which agency or agencies provided these services?
- c) What is the estimated budget to provide this same services for the year 2011-12?
- d) What has been spent providing these services FYTD?

Answer:

- a) The Department's financial system does not break down the cost of media monitoring services at the level required for details of press clippings, electronic media transcripts etcetera, that were provided to the Ministers' offices.
- b) Media Monitors Pty Ltd provides the above services for the Department and relevant agencies. The Department also has arrangements with Australian Associated Press for access to their NewsCentre wire service.
- c) There is no separate estimate for these services for Ministers' office.
- d) See (a) above.