# Senate Community Affairs Legislation Committee

# SUPPLEMENTARY BUDGET ESTIMATES - 20 OCTOBER 2011 ANSWER TO QUESTION ON NOTICE

## Department of Human Services

Topic: Advertising Expenditure

#### **Question reference number:** HSW 48

Senator: Fifield Type of question: Written Date set by the committee for the return of answer: 9 December 2011 Number of pages: 1

## **Question:**

- a) How much (if anything) did the department spend overall on advertising in the financial year:
  - 1. 2010-2011?
  - 2. 2011-2012 (estimated)?
- b) How much (if anything) did the department spend on advertising broken down by Program for the financial year:
  - 1. 2010-2011?
  - 2. 2011-2012 (estimated)?
- c) How much (if anything) did CRS Australia spend overall on advertising for the financial year:
  - 1. 2010-2011?
  - 2. 2011-2012 (estimated)?

## Answer:

- a), b) and c) 1. See the 2010-11 Annual Reports of the Department of Human Services (includes CRS Australia), Centrelink and Medicare Australia.
  - 2. At this stage of the financial year it is not possible to accurately estimate the whole-of-year expenditure in 2011-12.