

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2010-11 Supplementary Estimates Hearings

Outcome Number: 6

Question No: 236

Topic: AppointWomen

Hansard Page: 21/10/10 - CA11

Senator Cash asked:

Would you be able to take on notice to provide the committee with copies of those letters or any correspondence in relation to raising the awareness of the AppointWomen register?

Answer:

Since the 1998 launch of AppointWomen in its various iterations (see Question on Notice 194), the Office for Women has raised the service's profile to different audiences through a variety of means, including but not limited to:

- promotion to the general public and women's sector via brochures and business cards, a website and direct information to Office for Women stakeholders such as the National Women's Alliances for wider dissemination;
- highlighting the service to Australian Government departments through contact with registered Government Boards Reporting System contact officers, discussion at the Women's Interdepartmental Committee and other senior executive forums, and referral in the Australian Public Service Commission's Merit and Transparency Guidelines.
- raising inter-governmental awareness via the annual Commonwealth, State, Territory and New Zealand Ministers' Conference on the Status of Women jurisdictional reports, and through quarterly Women's Adviser meetings (the Officials Group supporting the Women Ministers' Conference);
- Ministerial correspondence over several terms of Government; and

From time to time the AppointWomen Executive Search Register may have been referenced in correspondence. Given the resource implications of reviewing all possible correspondence, these letters are not available.