

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Supplementary Budget Estimates 2010-2011, 20 October 2010

Question: E10-201

OUTCOME 0: Whole of Portfolio

Topic: ADVERTISING AND MARKETING

Written Question on Notice

Senator Fierravanti-Wells asked:

How much has the Department and portfolio agencies spent on advertising and marketing since Budget Estimates? Ask for justification of expenditure.

Answer:

Departmental

Period: 2 June 2010 to 31 October 2010

Total	\$17,652,061
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All figures are exclusive of GST

Portfolio Agencies

Period: 2 June 2010 to 31 October 2010

Total	\$5,965,095
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All figures are exclusive of GST

Such expenditure allows the Department and Portfolio Agencies to communicate with the Australian community about key health and ageing issues and related government policies and programs.