

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Supplementary Budget Estimates 2010-11, 20 October 2010

Question: E10-163

OUTCOME 0: Whole of Portfolio

Topic: MEDIA MONITORING

Written Question on Notice

Senator Fierravanti-Wells asked:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office in the 2009-10 financial year?
- b) Which agency or agencies provided these services?
- c) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department and its agencies in the 2009-10 financial year?
- d) Which agency or agencies provided these services?

Answer:

- a) The department's financial system does not break down the cost of media monitoring and clipping services at the level required for details of transcripts, DVDs or audio recordings that were provided the Ministers' offices.
- b) Media Monitors Pty Ltd and Australian Associated Press Pty Ltd.
- c) The department's expenditure on media monitoring services for the 2009-10 financial year was \$1,100,939.

This includes costs for the department itself, the department's state and territory offices, access by those portfolio agencies who have requested media monitoring services purchased by the department as well as ministerial staff.

- d) Media Monitors Pty Ltd and Australian Associated Press Pty Ltd.