

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**SOCIAL SERVICES PORTFOLIO**  
**2015-16 Budget Estimates Hearings**

**Outcome Number: 3.7 Programme Support for Outcome 3    Question No: SQ15-000487**

**Topic: Market Research**

**Hansard page: Written**

**Senator Sue Lines asked:**

In relation to the contract listed on Austender as CN3139472, awarded to Paragon Printers:

- a) What items, and in what quantities were purchased under this contract?
- b) What other services were provided under this contract, including but not limited to design services?
- c) For whom are the items purchased under this contract intended?
- d) How many intended recipients are there?
- e) What text/logos appear on the items purchased under this contract?
- f) Please provide copies of any images held by the Department of these items, including but not limited to sketches and photos

**Answer:**

- a) The contract was for the printing of 100,000 My Aged Care magnets and 100,000 My Aged Care postcards.
- b) No other services were provided under this contract. Design was conducted in-house.
- c) Items are intended for aged care consumers. They can be ordered via National Mailing and Marketing and the Aged Care Contact Centre by Departmental staff, Aged Care Assessment Teams and consumers. They are also provided to aged care stakeholders and consumers at conferences, events and meetings.
- d) We are expecting 100,000 My Aged Care magnets recipients and 100,000 My Aged Care postcards recipients.
- e) Both products have both the Australian Government Crest and the My Aged Care logo on them.
- f) Please see **attached**.