

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**SOCIAL SERVICES PORTFOLIO**  
**2015-16 Budget Estimates Hearings**

**Outcome Number: Cross Outcome - Across Programmes    Question No: SQ15-000423**

**Topic: Media monitoring**

**Hansard page: Written**

**Senator Lines asked:**

1. What was the total spend on media monitoring in 2014-15?
2. Why has the value of the contract with iSentia for media monitoring that expires on 15 December 2015 increased (in March 2015) from \$600,000 to \$721,000?
3. Will any additional services be provided as a result of that increased value?
4. Does that contract include social media monitoring?
5. If not, is there a separate contract for social media monitoring? If so, what is the value and duration of that contract, and which organisation has been engaged to do that work?

**Answer:**

1. \$227,917.82 up to 31 March 2015.
2. The contract was varied in December 2014 to include social media monitoring. The contract was also varied in March 2015 to reflect increased media monitoring responsibilities brought about by Machinery of Government changes in December 2014.
3. Yes.
4. Yes.