

## Senate Community Affairs Legislation Committee

### BUDGET ESTIMATES – 5-6 JUNE 2014 ANSWER TO QUESTION ON NOTICE

#### Department of Human Services

**Topic:** Media Monitoring

**Question reference number:** HS 112

**Senator:** Ludwig

**Type of question:** Written

**Date set by the committee for the return of answer:** 25 July 2014

**Number of pages:** 2

#### **Question:**

- a) What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from Additional Estimates in February 2014 to date?
- i) Which agency or agencies provided these services?
  - ii) What has been spent providing these services from Additional Estimates in February 2014 to date?
  - iii) Itemise these expenses.
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from Additional Estimates in February 2014 to date?
- i) Which agency or agencies provided these services?
  - ii) What has been spent providing these services from Additional Estimates in February 2014 to date?
  - iii) Itemise these expenses.

#### **Answer:**

- a) Press clippings are provided to the Minister's office as part of the department's contract with iSentia Pty Ltd.  
There is no additional expenditure to provide this service to the Minister's office.
- b) i) iSentia Pty Ltd and Australian Associated Press.  
ii) \$109,086.48 (1 March to 31 May 2014).  
iii) See table below.

<b>Itemised Services</b>	<b>Total Cost</b>
Press clips	\$22,624.01
Broadcast clips	\$38,546.50
Internet clips	\$5,046.25

Audio files ordered	\$2,310.00
Video files ordered	\$660.00
Transcripts ordered	\$3,365.80
Press and Broadcast Copyright	\$32,710.12
Monthly service fee (including alert delivery costs)	\$1,483.88
Media monitoring text service	\$2,339.92
<b>Total</b>	<b>\$109,086.48</b>