

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**FAMILIES, HOUSING, COMMUNITY SERVICES AND**  
**INDIGENOUS AFFAIRS PORTFOLIO**  
**2013-14 Budget Estimates Hearings**

**Outcome Number:** Cross

**Question No:** 308

**Topic:** Public Service efficiencies

**Hansard Page:** Written

**Senator Smith** asked:

Provide an update of moving recruitment advertising online. Is any recruitment still in printed materials, and if yes, why? What are the estimated savings for each year over the forward estimates?

**Answer:**

While a majority of recruitment advertising is online, FaHCSIA advertises selectively in some regional print media to attract a local market for roles in our State and Territory Network, and Indigenous print media such as Koori Mail to attract Aboriginal and Torres Strait Islander candidates.

FaHCSIA has recently advertised some SES roles in major metropolitan press as a result of an exemption under part 3.4 of the Non-campaign Recruitment Advertising Policy (2012). These SES positions were of a specialist nature and press advertising was used to attract Senior Executive candidates with the appropriate specialist skills from across Australia.

FaHCSIA has reduced print advertising spend in the 2012-13 financial year however cannot predict savings over the forward estimates as the costs for recruitment advertising are variable depending on vacancies available in the Department.