

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2013-14 Budget Estimates Hearings

Outcome Number: Cross

Question No: 31

Topic: Costs

Hansard Page: 03/06/2013 - CA25

Senator Cash asked:

In the past financial year how much has the department spent on advertising, media, public relations and communications and media monitoring?

Answer:

In 2011-12, the Department spent \$16,680,949 (GST inclusive) on advertising and \$308,353 (GST exclusive) on media monitoring.

Details of expenditure on media, public relations and communications are not readily available for the department or portfolio agencies without the use of significant resources.