

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2013-14 Budget Estimates Hearings

Outcome Number: Cross

Question No: 15

Topic: DisabilityCare Australia Campaign

Hansard Page: 03/06/2013 - CA13

Senator Fifield asked:

For the TV advertising of \$5 million, how much of that is anticipated to be in this financial year and how much in the next financial year?

Answer:

Television advertising of \$5,803,437 (GST exclusive) is split over financial years as follows:

2012-13:	\$2,771,192
2013-14:	\$3,032,245