

**Senate Community Affairs Committee**

**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**

**HEALTH AND AGEING PORTFOLIO**

**Budget Estimates 2013-14, 5/6 & 7 June 2013**

**Question: E13-088**

**OUTCOME:** 0 – Whole of Portfolio

**Topic:** Media Training

**Type of Question:** Written Question on Notice

**Senator:** Smith

**Question:**

In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:

1. Total spending on these services
2. The number of employees offered these services and their employment classification
3. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
4. The names of all service providers engaged  
For each service purchased from a provider listed under (4), please provide:
  - a) The name and nature of the service purchased
  - b) Whether the service is one-on-one or group based
5. The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
6. The total number of hours involved for all employees (provide a breakdown for each employment classification)
  - c) The total amount spent on the service
  - d) A description of the fees charged (i.e. per hour, complete package)

Where a service was provided at any location other than the department or agency's own premises, please provide:

- i. The location used
- ii. The number of employees who took part on each occasion
- iii. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
- iv. Any costs the department or agencies incurred to use the location.

**Answer:**

No media training services have been purchased by the Department of Health and Ageing this financial year to date (as at end May 2013). Information on services purchased by agencies is at Attachment A.

| Department/Agency                                                                                                                | 1. Total spending on these services                   | 2. The number of employees offered these services and their employment classification |                                    |                                                      | 3. The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification) |                                                                                               |  |
|----------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------|---------------------------------------------------------------------------------------|------------------------------------|------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|--|
|                                                                                                                                  |                                                       | Number of employees offered these services                                            | Employment classification          | Number of employees who have utilised these services | Employee classification                                                                                                                                                                                  | How much study leave each employee was granted (breakdown for each employment classification) |  |
| Australian Institute of Health and Welfare<br>Food Standards Australia New Zealand<br>National Health & Medical Research Council | Expenditure 1 July 2012 – 31 May 2013 (GST exclusive) |                                                                                       |                                    |                                                      |                                                                                                                                                                                                          |                                                                                               |  |
|                                                                                                                                  | \$9,045                                               | 14                                                                                    | EL2 to SES                         | 8                                                    | EL2 to SES                                                                                                                                                                                               | Nil                                                                                           |  |
|                                                                                                                                  | \$7,185                                               | 29                                                                                    | EL1 to SES                         | 10                                                   | EL1 to SES                                                                                                                                                                                               | Nil                                                                                           |  |
| National Health<br>Performance Authority<br>Australian Organ and Tissue Donation and Transplantation Authority                   | \$3,900                                               | 240                                                                                   | APS/EL1/SES/<br>Research Scientist | 22                                                   | APS to SES<br>and<br>Research Scientist                                                                                                                                                                  | Nil                                                                                           |  |
|                                                                                                                                  | \$6,977                                               | 3                                                                                     | SES or equivalent<br>CEO           | 3                                                    | SES or equivalent<br>CEO                                                                                                                                                                                 | Nil                                                                                           |  |
|                                                                                                                                  | \$6,364                                               | 1                                                                                     |                                    | 1                                                    |                                                                                                                                                                                                          | Nil                                                                                           |  |

| Department/Agency                          | 4. The names of all service providers engaged<br>For each service purchased form a provider listed under (4), please provide:<br>a) The name and nature of the service purchased<br>b) Whether the service is one-on-one or group based | 5. The number of employees who received the service and their employment classification breakdown for each employment classification) | 6. The total number of hours involved for all employees (provide a breakdown for each employment classification)<br>c) The total amount spent on the service<br>d) A description of the fees charged (i.e. per hour, complete package)                                                        |
|--------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Australian Institute of Health and Welfare | Fingerprint Communications:<br>a) Handling media enquiries/interview skills<br>b) Mixture of group-based classroom training combined with short one-on-one sessions, and, for one recipient, a four-hour one-on-one session.            | 3 SES Band 1 officers<br>5 EL 2 officers                                                                                              | 9 hours for SES Band 1 officers (3 hours each)<br>20 hours for EL 2 officers (4 hours each)<br><br>c) \$9,045<br>d) Fees charged were either as a package deal (for combined group and short one-on-one training services) or as a charge per hour (for long stand-alone one-on-one sessions) |
| Food Standards Australia New Zealand       | Graeme Cummings Productions<br>a) Media training<br>b) Group based<br><br>Gina Edwards, Cabix Communications Ltd<br>a) Media training<br>b) Group based                                                                                 | 3 SES<br>6 EL2<br>1 EL1                                                                                                               | 4 hours – 3 SES, 3 EL2<br>6 hours – 3 EL2<br>6 hours – 1 EL1<br><br>c) \$7,185 (including room hire)<br>d) Complete package                                                                                                                                                                   |
| National Health & Medical Research Council | TASKFORCE Consultant and Trainers<br>a) Media Management workshop<br>b) Group based                                                                                                                                                     | 1 SES<br>1 Research Scientist<br>2 EL2<br>5 EL1<br>8 APS 6<br>3 APS 5<br>1 APS 4<br>1 APS 3                                           | 3 hours 1 SES<br>3 hours 1 Research Scientist<br>3 hours each - 2 EL2<br>3 hours each - 5 EL1<br>3 hours each - 8 APS6<br>3 hours each - APS5<br>3 hours - 1 APS 4<br>3 hours - 1 APS 3                                                                                                       |

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|---------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------|
|                                                                           |                                                                                                                                                                                                                                                                                                    |                                                                                 |                                                                                                                                           | c) \$3,900<br>d) Complete package                       |
| <b>National Health Performance Authority</b>                              | 1. Templeman Consulting Pty Ltd<br>a) Media and Communications skills workshop<br>b) One-on-one<br>2. Sheryl Taylor Communications<br>a) Media Skill Workshop<br>b) Elements of one-on-one and group-based training<br>3. The Voice Business<br>a) Personal Voice Coaching Course<br>b) One-on-one | 1 – SES or equivalent<br><br>3 – SES or equivalent<br><br>1 – SES or equivalent | c) \$3,000<br>d) Complete package<br><br>5 hours<br>c) \$2,977<br>d) Complete package<br><br>4 hours<br>c) \$1,000<br>d) Complete package | Hours not recorded<br>c) \$3,000<br>d) Complete package |
|                                                                           |                                                                                                                                                                                                                                                                                                    |                                                                                 |                                                                                                                                           |                                                         |
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|                                                                           |                                                                                                                                                                                                                                                                                                    |                                                                                 |                                                                                                                                           |                                                         |
| <b>Australian Organ and Tissue Donation and Transplantation Authority</b> | a) Service provider: Think HQ<br>Service purchased: Training for TV and radio media interviews<br>b) Service provided one-on-one                                                                                                                                                                   | 1 CEO                                                                           | 3 hours<br>c) \$6,363.64<br>d) Complete package                                                                                           |                                                         |

| Where a service was provided at any location other than the department or agency's own premises, please provide: |                                                                                        |                                                            |                                                                                                                                  |                                                                       |
|------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------|
| Department/Agency                                                                                                | i. The location used                                                                   | ii. The number of employees who took part on each occasion | iii. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification) | iv. Any costs the department or agency's incurred to use the location |
| Australian Institute of Health and Welfare                                                                       | N/A                                                                                    | N/A                                                        | N/A                                                                                                                              | N/A                                                                   |
| Food Standards Australia New Zealand                                                                             | Kurrajong Hotel, Barton, Canberra<br>Level 2, PSSA House, 11 Aurora Terrace Wellington | 3                                                          | 4 hours for all classifications                                                                                                  | \$472                                                                 |
| National Health & Medical Research Council                                                                       | N/A                                                                                    | N/A                                                        | N/A                                                                                                                              | N/A                                                                   |
| National Health Performance Authority                                                                            | Templeman Consulting – N/A                                                             | N/A                                                        | N/A                                                                                                                              | N/A                                                                   |
|                                                                                                                  | Sheryl Taylor Communications – N/A                                                     | N/A                                                        | N/A                                                                                                                              | N/A                                                                   |
|                                                                                                                  | The Voice Business premises – Level 3, 66 Berry St, North Sydney                       | 1                                                          | 4                                                                                                                                | Included in course cost                                               |
| Australian Organ and Tissue Donation and Transplantation Authority                                               | N/A                                                                                    | N/A                                                        | N/A                                                                                                                              | N/A                                                                   |