

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**FAMILIES, HOUSING, COMMUNITY SERVICES AND**  
**INDIGENOUS AFFAIRS PORTFOLIO**  
**2012-13 Budget Estimates Hearings**

**Outcome Number:** 3

**Question No:** 70

**Topic:** Problem Gambling

**Hansard Page:** 29/05/2012 - CA42

**Senator Bernardi** asked:

What was the tender process used to contract Hall and Partners Open Mind Pty Ltd?

**Answer:**

The FaHCSIA Communication Market Research Panel was used. The panel was established to enable the Department to procure communications market research services efficiently whilst adhering to the requirements of the Commonwealth Procurement Framework.

The Department invited four research companies on the Panel to submit a research proposal to conduct developmental research to determine the need for communications activities for the introduction of the Australian Government's gambling reforms. As a result of this process, the Department engaged Hall and Partners Open Mind Pty Ltd.