

**Senate Community Affairs Committee**  
**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**  
**FAMILIES, HOUSING, COMMUNITY SERVICES AND**  
**INDIGENOUS AFFAIRS PORTFOLIO**  
**2012-13 Budget Estimates Hearings**

**Outcome Number:** Cross

**Question No:** 24

**Topic:** Household Assistance Package

**Hansard Page:** 28/05/2012 - CA21

**Senator Fifield** asked:

Could you please provide the brief to the advertising agency that undertook the HAP Campaign?

**Answer:**

As the advertising agency is still under contract with the Department for services in relation to the Household Assistance Package campaign, this brief is considered commercial-in-confidence and cannot be provided.