

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2012-13 Budget Estimates Hearings

Outcome Number: Cross

Question No: 24

Topic: Household Assistance Package

Hansard Page: 28/05/2012 - CA21

Senator Fifield asked:

Could you please provide the brief to the advertising agency that undertook the HAP Campaign?

Answer:

As the advertising agency is still under contract with the Department for services in relation to the Household Assistance Package campaign, this brief is considered commercial-in-confidence and cannot be provided.