

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Budget Estimates 2011-2012, 31 May 2011

Question: E11- 502

OUTCOME 1: Population Health

Topic: NATIONAL BINGE DRINKING STRATEGY

Hansard Page: CA 67

Senator Siewert asked:

Would you be able to give us a list of what has been transitioned [to the Australian National Preventive Health Agency] and what has not in terms of the program [National Binge Drinking Strategy].

Answer:

In line with the Government's commitment, implementation of the three components of the \$50 million 2010-11 Budget Expansion of the National Binge Drinking Strategy (NBDS) measure are being led by the Australian National Preventive Health Agency (ANPHA).

These are:

- \$25 million for a community sponsorship fund to provide an alternative to alcohol industry sponsorship for local community sporting and cultural organisations;
- \$20 million for community grants programs that aim to prevent and reduce binge drinking by young people; and
- \$5 million for the enhancement of alcohol helplines.

The NBDS measures announced in the 2008-09 Budget comprise:

- \$14.4 million allocated for community level initiatives;
- \$19.1 million for an Early Intervention Pilot Program to intervene earlier to assist young people and ensure that they assume personal responsibility for their binge drinking; and
- \$20 million in 2008-09 and 2009-10 for advertising that confronts young people with the costs and consequences of binge drinking, the *'Don't turn a night out into a nightmare'* campaign.

The Department will continue implementation of these earlier measures, in consultation with ANPHA.