

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH PORTFOLIO

Additional Estimates 2014 - 2015, 25 February 2015

Ref No: SQ15-000129

OUTCOME: 0 - Whole of Portfolio

Topic: Short term Interim Guidelines on Information and Advertising Campaigns

Type of Question: Written Question on Notice

Senator: Ludwig, Joe

Question:

a) Has the Minister's Department begun to prepare a certificate under the Short Term Interim Guidelines on Information and Advertising Campaigns?

b) Has the Chief Executive of the Minister's Department executed such a certificate?

(i) If so, has that certificate been submitted to the Special Minister of State for endorsement?

(ii) If so, has the Special Minister of State endorsed the certificate?

Answer:

a) The Short Term Interim Guidelines on Information and Advertising Campaigns were superseded by the Guidelines on Information and Advertising Campaigns by non-corporate Commonwealth entities in February 2015.

b) Executed Campaign Certification Statements are published on health.gov.au.