

**Senate Community Affairs Committee**

**ANSWERS TO ESTIMATES QUESTIONS ON NOTICE**

**HEALTH PORTFOLIO**

**Additional Estimates 2014 - 2015, 25 February 2015**

**Ref No: SQ15-000125**

**OUTCOME:** 0 – Whole of Portfolio

**Topic:** GP Tax Advertising

**Type of Question:** Written Question on Notice

**Senator:** Ludwig, Joe

**Question:**

With reference to the revised GP tax announced by the Prime Minister and the former Minister for Health on 9 December 2014:

1. Has the Minister's Department received a request to perform any work in relation to an advertising campaign concerning the revised GP tax?
  - a) If so, who was commissioned to perform that work and how much did it cost?
2. Has the Minister's Department commissioned any market research or audience testing in relation to the GP tax, either in revised or original form, or an advertising campaign about it?
  - a) If so, which agency and what is the cost?
  - b. If no, has the Department commenced a tender, request for proposals, contractual negotiations or similar processes in relation to an anticipated campaign concerning the revised GP tax?
3. Has the Minister's Department contracted an advertising agency to work on a campaign in relation to the revised GP tax?
  - a) If so, which agency and what is the cost?
  - b. If no, has the Department commenced a tender, request for proposals, contractual negotiations or similar processes in relation to an anticipated campaign concerning the revised GP tax?

**Answer:**

On 3 March, the Minister for Health and Minister for Sport, the Hon Sussan Ley MP, announced that the \$5 rebate reduction and optional co-payment for GP consultations scheduled to commence on 1 July 2015 would no longer proceed.