

Senate Community Affairs Legislation Committee

ADDITIONAL ESTIMATES - 27 FEBRUARY 2014 ANSWER TO QUESTION ON NOTICE

Department of Human Services

Topic: Media Monitoring

Question reference number: HS 58

Senator: Ludwig

Type of question: Written

Date set by the committee for the return of answer: 24 April 2014

Number of pages: 2

Question:

- a) What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date?
 - 1) Which agency or agencies provided these services?
 - 2) What has been spent providing these services from 7 September 2013 to date?
 - 3) Itemise these expenses.
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date?
 - 1) Which agency or agencies provided these services?
 - 2) What has been spent providing these services from 7 September 2013 to date?
 - 3) Itemise these expenses.

Answer:

- a) Press clippings are provided to the Minister's office as part of the department's contract with iSentia Pty Ltd.
There is no additional expenditure to provide this service to the Minister's office.
- b)
 - 1) iSentia Pty Ltd and Australian Associated Press.
 - 2) \$80,654.03 (to 28 February 2014).
 - 3) See table below:

Itemised services	Total cost
Press clips	\$14,030.98
Broadcast clips	\$19,645.63
Internet clips	\$2,986.50
Audio files ordered	\$2,392.50
Video files ordered	\$1,980.00
Transcripts ordered	\$7,877.18

Press and Broadcast Copyright	\$21,256.80
Monthly service fee (including alert delivery costs)	\$2,237.63
Media monitoring text service	\$8,246.81
Total	\$80,654.03