

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Additional Estimates 13 & 15 February 2013

Question: E13-246

OUTCOME 0: Whole of Portfolio

Topic: OzHealth App for the AIHW's Australia's Health 2012 Report

Type of Question: Hansard Page 13, 13 February 2013

Senator: Senator Fierravanti-Wells

Question:

- a) How much did the Australian Institute of Health and Welfare's *OzHealth* app cost to develop?
- b) Was it done internally or by an external provider?
- c) How many downloads of the app are you aiming for?
- d) What are the recurrent costs for update and maintenance?

Answer:

- a) An external consultant was paid \$14,400 (excluding GST) for technical and graphic development and building of the app. The content for the app was written in-house based on existing factual material. This required approximately 0.2 full-time equivalent internal staff using existing resources.
- b) GrayMorr Consulting developed the app for the Australian Institute of Health and Welfare (AIHW). Internal resources were used to write the content.
- c) There is no fixed target for number of downloads.
- d) The app has been designed to enable updating of content by AIHW staff using internal resources. This is unlikely to exceed 0.2 full-time equivalent staff in any 12-month period. Ongoing maintenance costs are expected to be negligible.