

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Additional Estimates 13 & 15 February 2013

Question: E13-119

OUTCOME 0: Whole of Portfolio

Topic: Communications Staff

Type of Question: Written Question on Notice

Senator: Senator Boyce

Question:

a) For all departments and agencies, please provide - in relation to all public relations, communications and media staff - the following:

By Department or agency:

- i. How many ongoing staff, the classification, the type of work they undertake and their location.
- ii. How many non-ongoing staff, their classification, type of work they undertake and their location
- iii. How many contractors, their classification, type of work they undertake and their location
- iv. How many are graphic designers?
- v. How many are media managers?
- vi. How many organise events?

b) Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Answer:

- a) Please refer to:
 - Attachment A for responses to i.-iii., and
 - Attachment B for responses iv.-vi.
- b) Please refer to Attachment C.

E13-119 – Communications Staff

Attachment A

(a) For all departments and agencies, please provide - in relation to all public relations, communications and media staff - the following:

By Department or agency:

- i) How many ongoing staff, the classification, the type of work they undertake and their location.
- ii) How many non-ongoing staff, their classification, type of work they undertake and their location
- iii) How many contractors, their classification, type of work they undertake and their location

* Staff information as at 31 January 2013

Department/Agency	Location	a (i) Ongoing staff *		a (ii) Non ongoing staff *		a (iii) Contracted staff *		Work Type
		No. of Staff	Classification	No. of Staff	Classification	No. of Staff	Classification	
Department of Health and Ageing <i>* includes Therapeutic Goods Administration Trusts, National Industrial Chemical Notification and Assessment Scheme and Office of Gene Technology Regulator.</i> <i>Doesn't include staff managing public health campaigns</i>	Central Office, Canberra; State Offices: NSW/ACT, SA, WA, NT, QLD, TAS, VIC							
Aged Care Standards and Accreditation Agency Ltd (ACSAA)	Parramatta, NSW	3	1 general manager (PT) 2 senior corporate affairs officers	0	N/A	0	N/A	Researching, writing and developing externally focused communication materials including: • Communication Strategies • Publications • Media releases • Speeches • Events • Web Pages and Social Media content • Manage Media Monitoring
Australian Commission on Safety and Quality in Health Care (ACSQHC)	Sydney, NSW	1.5 FTE	1 FTE x APS6 0.5 FTE x EL1	0	N/A	0	N/A	
Australian Institute of Health and Welfare (AIHW)	Canberra, ACT	1 (0.2 FTE) 2 (2.0 FTE) 3 (2.8 FTE) 1 (1.0 FTE) 7 TOTAL (6.0 FTE)	SES BAND 1 EL2 EL1 APS 5 ALL CLASSIFICATIONS	0	N/A	0	N/A	
Australian National Preventive Health Agency (ANPHA)	Canberra, ACT	1	EL2	0.6	EL1	0	N/A	<i>Doesn't include Graphic Designers, Media Managers or Event Organisers.</i>
Australian Organ and Tissue Donor and Transplantation Authority (AOTDTA)	Canberra, ACT	4	1x SPO2 1 x EL1 1 x APS6 1 x APS4	0	N/A	0	N/A	
Australian Radiation Protection and Nuclear Safety Agency (ARPANSA)	Yallambie, VIC	1	EL1	0	N/A	0	N/A	
Cancer Australia (CA)	Surry Hills, NSW	6 (FTE) 1 (PTE)	1 x EL2 1 x EL1 4 x APS6	0	N/A	1	contractor (PTE)	
Food Standards Australia and New Zealand (FSANZ)	Barton, ACT	5	1 x EL2 2 x EL1 1 x APS6 1 x APS5	0	N/A	0	N/A	
General Practice Education and Training Limited (GPET)	Canberra City	3	1 x EL2 1 x EL1 1 x PAO1	0	N/A	0	N/A	
Health Workforce Australia (HWA)	Adelaide and Melbourne	1.5	1 x EL2 – Manages marketing and communications (communication strategies,	0.5	0.5 FTE x EL1 – Manages events (conference, FHL forums)	4	1 x Graphic designer Melbourne based	

				publications, media services, online) 0.5 FTE x EL2 – Manages events (HWA corporate events, stakeholder events, etc) Both Adelaide based			Melbourne based		1 x Senior Writer– Writes publications, web content, newsletters, speeches, etc 1 x Media and Communications Advisor– Media releases, manages media monitoring, speeches and communications strategies 1 x Online and Social Media Advisor– Responsible for online services and social media All Adelaide based
Independent Hospital Pricing Authority (IHPA)	Darlinghurst, NSW	2	EL1 & APS6	1	APS6	0	N/A		
National Blood Authority (NBA)	Turner, ACT	1	EL1	0	N/A	0	N/A		
National Health Funding Body (NHFB)	Barton, Act	0	N/A	0	N/A	0	N/A		
National Health Performance Authority (NHPA)	Sydney, NSW Barton, Act	3	2 x EL2 1 x EL1	4	1 x EL1 1 x APS6 2 x APS 5	0	N/A		
National Health and Medicine Research Council (NHMRC)	Canberra, ACT	3	1 x EL1 2 x APS4	0	N/A	0	N/A		
Private Health Insurance Administration Council (PHIAC)	Barton, ACT	4	1 x General Counsel 1 x EL2 1 x APS6 1 x APS5	0	N/A	0	N/A		
Private Health Ombudsman (PHIO)	Sydney, NSW	0	N/A	0	N/A	1	N/A		
Professional Services Review (PSR)	Canberra, ACT	0	N/A	0	N/A	0	N/A		

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By Department or agency:

- iv. How many are graphic designers?
- v. How many are media managers?
- vi. How many organise events?

Attachment B

Staffing information as at 31 January 2013

Department/Agency	Location	Number of Graphic Designers	Number of Media Managers	Number of Event Organisers
Department of Health and Ageing <i>* Includes Therapeutic Goods Administration Trust, National Industrial Chemical Notification and Assessment Scheme and Office of Gene Technology Regulator. Doesn't include staff managing public health campaigns</i>	Central Office, Canberra; State Offices: NSW/ACT, SA, WA, NT, QLD, TAS, VIC			
Aged Care Standards and Accreditation Agency (ACSAA)	Parramatta, NSW	0	0	0
Australian Commission on Safety and Quality in Health Care (ACSQHC)	Sydney, NSW	0	0	0
Australian Institute of Health and Welfare (AIHW)	Canberra, ACT	2 (0.6 FTE)	1 (1.0 FTE)	1 (0.6 FTE)
Australian National Preventive Health Agency (ANPHA)	Canberra, ACT	0	0	0
Australian Organ and Tissue Donor and Transplantation Authority (AOTDTA)	Canberra, ACT	0.5 x APS6	0.5 x APS6	N/A
Australian Radiation Protection and Nuclear Safety Agency (ARPANSA)	Yallambic, VIC	0	0	0
Cancer Australia (CA)	Surry Hills, NSW	0	1 (please note this person is counted in attachment A)	0
Food Standards Australia and New Zealand (FSANZ)	Barton, ACT	0	1	Event organization undertaken by existing staff
General Practice Education and Training Limited (GPET)	Canberra City	1	0	0
Health Workforce Australia (HWA)	Adelaide and Melbourne	1	1	2 0.5 FTE each as events only form part of their total role
Independent Hospital Pricing Authority (IHPA)	Darlinghurst, NSW	0	0	0
National Blood Authority (NBA)	Turner, ACT	0	Media managed by communication manager	Event organization undertaken by communication manager
National Health Funding Body (NHFB)	Barton, Act	0	0	0
National Health Performance Authority (NHPA)	Sydney, NSW Barton, Act	2 x APS6 – Sydney 1 x APS5 – Canberra	1 contractor – Sydney	0
National Health and Medicine Research Council	Canberra, ACT	1	1	1

(NHMRC)						
Private Health Insurance Administration Council (PHIAC)	Barton, ACT	0	0	0	0	0
Private Health Ombudsman (PHIO)	Sydney, NSW	0	1	0	0	0
Professional Services Review (PSR)	Canberra, ACT	0	0	0	0	0

E13-119 – Communications Staff

Attachment C

Do any departments/agencies have independent media studios? If yes, why? When was it established? What is the set up cost? What is the ongoing cost? How many staff work there and what are their classifications?

Staffing information as at 31 January 2013

Department/Agency	Location	Independent Media Studio?	When was it established?	What is the set up cost?	What is the ongoing cost?	How many staff work there and what are their classifications?
Department of Health and Ageing <i>*includes Therapeutic Goods Administration Trust, National Industrial Chemical Notification and Assessment Scheme and Office of Gene Technology Regulator. Doesn't include staffing managing public health campaigns</i>	Central Office, Canberra; State Offices: NSW/ACT, SA, WA, NT, QLD, TAS, VIC					
Aged Care Standards and Accreditation Agency (ACSAA)	Paramatta, NSW	No	N/A	N/A	N/A	N/A
Australian Commission on Safety and Quality in Health Care (ACSQHC)	Sydney, NSW	No	N/A	N/A	N/A	N/A
Australian Institute of Health and Welfare (AIHW)	Canberra, ACT	No	N/A	N/A	N/A	N/A
Australian National Preventive Health Agency (ANPHA)	Canberra, ACT	No	N/A	N/A	N/A	N/A
Australian Organ and Tissue Donor and Transplantation Authority (AOTDTA)	Canberra, ACT	N/A	N/A	N/A	N/A	N/A
Australian Radiation Protection and Nuclear Safety Agency (ARPANSA)	Yallambie, VIC	No	N/A	N/A	N/A	N/A
Cancer Australia (CA)	Surry Hills, NSW	No	N/A	N/A	N/A	N/A
Food Standards Australia and New Zealand (FSANZ)	Barton, ACT	No	N/A	N/A	N/A	N/A
General Practice Education and Training Limited (GPET)	Canberra City	No	N/A	N/A	N/A	N/A
Health Workforce Australia (HWA)	Adelaide and Melbourne	No	N/A	N/A	N/A	N/A
Independent Hospital Pricing Authority (IHPA)	Darlinghurst, NSW	No	N/A	N/A	N/A	N/A
National Blood Authority (NBA)	Turner, ACT	No	N/A	N/A	N/A	N/A
National Health Funding Body (NHFB)	Barton, Act	No	N/A	N/A	N/A	N/A
National Health Performance Authority (NHPA)	Sydney, NSW Barton, Act	No	N/A	N/A	N/A	N/A
National Health and Medicine Research Council	Canberra, ACT	No	N/A	N/A	N/A	N/A

