

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Additional Estimates 13 & 15 February 2013

Question: E13-086

OUTCOME 0: Whole of Portfolio

Topic: Media Monitoring

Type of Question: Written Question on Notice

Senator: Senator Boyce

Question:

- a) What was the total cost of Media Monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
- b) Which agency or agencies provided these services?
- c) What is the estimated budget to provide these services for the year 2012-13?
- d) What has been spent providing these services this financial year to date?

Answer:

- a) The cost of media monitoring services, including press clippings, electronic media transcripts etcetera provided to the Department of Health and Ageing up until the end of January 2013 is \$468,681 GST exclusive.

The service covers the department, (including the Therapeutic Goods Administration, National Industrial Chemicals Notification and Assessment Scheme and Office of the Gene Technology Regulator), five portfolio agencies and the offices of three portfolio ministers and two parliamentary secretaries.

- b) The department fully outsources its media monitoring services. The contract is provided by Sentia Media Pty Ltd, (formerly known as Media Monitors Pty Ltd), and requires minimal additional departmental resourcing.
- c) The estimated budget to provide these services for the financial year 2012–13 is \$843,000.
- d) See a) above.