

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Additional Estimates 13 & 15 February 2013

Question: E13-003

OUTCOME 1: Population Health

Topic: Alcohol Vouchers

Type of Question: Written Question on Notice

Senator: Senator Xenophon

Question:

- a) Is the Department aware that Coles and Woolworths are currently offering alcohol vouchers, including 'buy two get one free' offers, on the bottom of docketts when the purchase is too low in value to trigger a fuel voucher?
- b) Does the Department have a position on these types of offers?
- c) Is this consistent with the Government's aim to reduce binge drinking?
- d) Are there currently any legally enforceable regulations in place to control this type of advertising?

Answer:

a) to d)

The Government remains committed to changing Australia's drinking culture and to addressing the problems associated with binge drinking, especially among young people.

Alcohol shopper vouchers would generally fall within the remit of state and territory liquor licensing authorities, who have the ability to ban alcohol advertising or promotions by licensees if they are found to be inappropriate under state and territory liquor licensing legislation.