

Senate Community Affairs Committee

ANSWERS TO ESTIMATES QUESTIONS ON NOTICE

HEALTH AND AGEING PORTFOLIO

Additional Estimates 2011-2012, 15 February 2012

Question: E12-074

OUTCOME 0: Whole of Portfolio

Topic: MEDIA MONITORING

Written Question on Notice

Senator McKenzie asked:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for 2007-08, 2008-09, 2009-10 and 2010-11?
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department/Agency for 2007-08, 2008-09, 2009-10 and 2010-11?

Answer:

- a) The Department of Health and Ageing's financial system does not break down the cost of media monitoring services at a level required for details of press clippings, electronic media transcripts etcetera, that were provided to the Ministers' offices.
- b) The table below details the total cost of media monitoring services provided to the whole Department for 2007-08, 2008-09, 2009-10 and 2010-11:

Total Cost for 2007-08	Total Cost for 2008-09	Total Cost for 2009-10	Total Cost for 2010-11
\$838,316.00	\$1,147,591.00	\$1,100,939.00	\$956,667.00