

Senate Community Affairs Committee
ANSWERS TO ESTIMATES QUESTIONS ON NOTICE
FAMILIES, HOUSING, COMMUNITY SERVICES AND
INDIGENOUS AFFAIRS PORTFOLIO
2010-11 Additional Estimates Hearings

Outcome Number: 6

Question No: 148

Topic: White Ribbon Workplaces Program

Hansard Page: 24/2/2011-CA41-42

Senator Cash asked:

The Minister's press release, dated 25 November 2010, states 'for further information about the White Ribbon Workplaces program, please visit www.whiteribbonday.org.au'. At the time of the release there was no information whatsoever about the workplace program and you can imagine that I clearly went to the site earlier today; there is no information on the program. Is there an explanation as to why you would actually send out a press release, promote something that is going to be for workplaces, tell someone to go to a link and then have absolutely no information whatsoever about the actual program? Is that acceptable?

Is it the offices practice to undertake in this type of campaign, to have a minister send out a press release that says go somewhere and there is no information available to the person who goes there?

Are you following up with white ribbon to ensure that when someone goes to the website – I mean this is 25 November last year; have you followed them up?

Have you followed them up in relation to the website link to ensure that it is actually enabling people to access further information?

Answer:

Information on the White Ribbon workplaces project is available from the Foundation's website at: <http://www.whiteribbonday.org.au/Projects-102.aspx>.