Australia's trade and investment with the countries of North Africa

Regional snapshot

- 3.1 The countries of North Africa are a growing but relatively untapped market for Australian exporters and investors. At present, the trade is heavily in Australia's favour and is dominated by Australian farm exports (grains, pulses, live animals and meat and semi- and processed foods)
- 3.2 Overall, there appears to be no discernable trend in Australian trade with the region. Both imports and exports show significant fluctuations from year to year in each of the countries in North Africa.¹.
- 3.3 Australian investment in the region includes mining or minerals processing and there has been considerable Australian investment in the countries which possess oil and gas reserves (see box below).²
- 3.4 Outside the minerals and energy sectors, there appears to be lesser Australian interest in investment in the region.³ This is due partly to lack of transparency in the treatment of foreign investment by the

¹ See DFAT, Composition of Australian Trade 2003-2004.

² DFAT, Submission No. 9, p. 19.

³ DFAT, Submission No. 9, p. 19.

countries in the region, an area in which the region still has a way to go before it will be seen as an attractive target for foreign direct investment.⁴

Australian Oil and Gas Companies in North Africa⁵

A number of Australian oil and gas exploration and production companies are engaged in significant operations in North African countries

BHP Billiton has currently two major developments in Algeria – the Ohanet wet gas development – in which Woodside Energy Ltd is among the joint venture participants and the Rhourde Oulad Djemma (ROD) integrated oil development. The Ohanet gas project involves the development of four gas condensate reservoirs in the Ohanet region which is around 1300 kms south east of Algiers. Gas production commenced in October 2003. The ROD development comprises development of the ROD oilfield and five satellite fields. Production commenced in October 2004. In 2004 BHP Billiton successfully bid for two further blocks in Algeria

Woodside Energy Ltd has major (onshore) exploration interests in the Sirte Basin and the Murzuq Basin in West Libya with the National Oil Corporation of Libya and other joint venture partners. In January 2005 Woodside and joint venture partners acquired four additional offshore blocks. Woodside's Algerian joint venture interests with **BHP Billiton** are described above.

Oil Search Limited, which is active in Papua New Guinea, has sought to complement its position in PNG by developing interests in the Middle East (Yemen) and North Africa (Egypt and Libya). Oil Search was awarded an interest in Egypt's East Ras Qattara block where it has performed some seismic work and is scheduled to drill one well in 2006. In Libya Oil Search was successful (in 2005) in bidding for an offshore block

Santos is investing over \$70m in a joint exploration venture with its U.S. partner, Devon, in the Gulf of Suez in Egypt

3.5 Statistical confidentiality considerations make it difficult to obtain accurate and meaningful data on investment relations between

⁴ DFAT, Submission No. 9, p. 19.

⁵ DFAT, Submission No. 9, p. 19.

Australia and the countries of North Africa. The tables below provide a general picture of inward and outward investment across all sectors in 2001-2004.

Table 3.1 North Africa (including Sudan): Investment by Australia

	20	01	20	02	20	03	20	04
	Trans- actions	Levels \$m	Trans- actions	Levels \$m	Trans- actions	Levels \$m	Trans- actions	Levels \$m
Total	36	285	21	270	42	212	213	362
Direct	*	*	*	*	*	*	*	*
Portfolio	1	*	1	*	1	*	*	*
Other	*	*	*	*	*	*	*	*

Source DFAT, Submission No. 9, p.20. * = not published

Table 3.2 Australia: Investment by North African countries including Sudan

	2001		20	02	20	03	20	04
	Trans- actions	Levels \$m	Trans- actions	Levels \$m	Trans- actions	Levels \$m	Trans- actions	Levels \$m
Total	112	113	97	18	49	66	62	4
Direct	*	0	0	0	0	0	0	0
Portfolio	0	0	0	0	0	0	0	0
Other	*	113	97	18	49	66	62	4

Source DFAT, Submission No. 9, p.20. * = not published

- 3.6 Australia's merchandise exports to the region in 2001-2004 were dominated by Australian wheat exports to Egypt.
- 3.7 However, the figures in Table 3.3 below illustrate that Australian exporters can do and are doing business in North Africa, and that there is scope for further growth.⁶
- 3.8 Again, the Australian Bureau of Statistics restricts the release of statistics on certain commodities to avoid divulging commercially-sensitive details of any single firm's operations. A consequence of this policy is that the DFAT Composition of Trade data used in the following table does not identify exports of a number of commodities,

⁶ DFAT, Submission No. 9, p. 20.

including wheat, alumina and sugar. However, although the volume and value of these commodities are not separately available, their values are included in total export figures below.

Table 3.3 Australia's principal exports and imports for 2004

Co	ountry	Balance of trade	Main exports	Main imports
Egg •	Population 73 million Est. GDP US\$85 billion (2004)	\$611 million \$14 million	Total value \$646 million Wheat Fresh vegetables Coal Dairy products Machinery/equipment Total value \$14 million Meat Measuring instruments Telecom equipment Civil engineering equipment	Total value \$35 million Refined petroleum Floor coverings Textiles Fertilizers Total value \$0
Alg	Population 33.4 million Est. GDP US\$76 billion (2004)	\$70 million	Total value \$69 million Coal Meat Dairy product	Total value \$15 million Combustion engines Pumps for liquids Electrical equipment
Mo •	Population 31.1 million Est. GDP US\$53 million (2004)	\$9 million	 Total value \$29 million Crude animal materials Dairy products Toys/games/sporting Crude vegetable materials 	 Total value \$20 million Fertilizers Integrated circuits Seafood Textiles/clothing
Tui	Population 9.9 million Est. GDP US\$28 billion (2004)	- \$1.7 million	Total value \$3.4 million Inorganic chemicals Dairy products Measuring instruments Printing machinery	 Total value \$5.2 million Clothing Textiles/knitwear Vegetable fat/oils Vehicle parts

Source: DFAT, Composition of Trade Statistics (Calendar Year 2004) cited in Austrade Submission No. 5, p.8

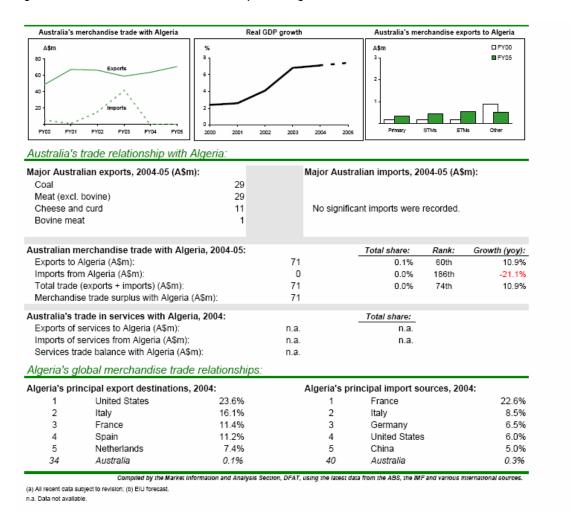
3.9 In evidence to the committee, Dairy Australia indicated that the trade statistics for, for example, Libya would not include products sold into the region then transhipped and onsold to Libya.⁸

Trade and investment by country

Algeria

3.10 Approximately half of Algeria's trade is with the EU with the US its next most important trading partner.⁹

Figure 3.1 Australia's trade relationship with Algeria



Source DFAT Country Factsheet

Background

3.11 As the Table above indicates, Australia exported nearly A\$71m worth of goods to Algeria in 2004/5, which, as in other years, consisted

⁸ Mr P Goode, Manager, International Policy, Dairy Australia, Evidence, 4/11/05, p. 2.

⁹ Austrade, Submission No. 5, p. 6.

mainly of meat (\$29m) and coal (\$29m). Although Algeria is the largest importer of dairy products in the world, particularly of milk powders¹⁰, it took only \$11m worth of cheese and curd in 2004/5. In addition to bovine meat exports worth \$1m in 2004/5, Algeria is also a principal destination for Australian lamb and mutton (see Table 3.4).¹¹

3.12 Imports were negligible in 2004/5, although in the previous three years Australia purchased significant quantities of liquefied propane (worth A\$55.1m in 2002). 12

Table 3.4 Australian red meat exports to Algeria (tonnes shipped weight)

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Beef / veal	0	0	0	647	551	36	765	45	0	60
Lamb	0	0	0	151	56	96	97	373	1009	3080
Mutton	0	0	146	11	4072	6203	1933	215	1060	5338
Goat	0	0	0	0	0	0	0	0	0	0
Offal	0	214	0	0	0	0	0	0	0	0
TOTAL	0	214	146	810	4679	6336	2795	633	2069	8418

Source DAFF

Summary

3.13 Algeria ranked second in value of Australia's export trade to North Africa in 2004/5 and third in overall trade value.

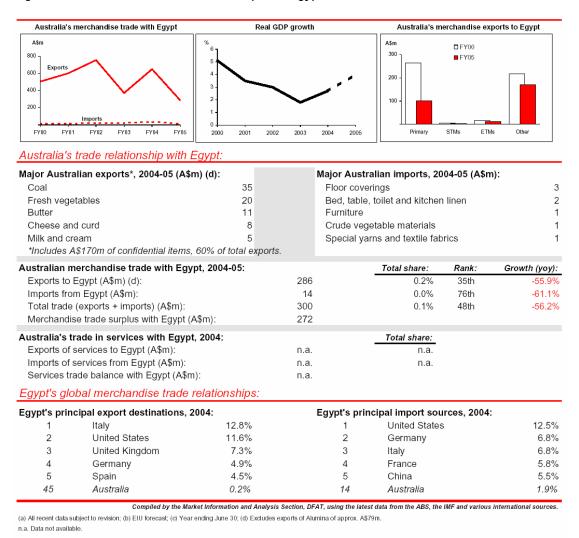
¹¹ Meat and Livestock Australia, Submission No. 11, pp. 2-4.

¹² DFAT, Submission No. 9, p. 21.

Egypt

3.14 Egypt is Australia's major trading partner in the region. The long standing relationship is built on Australian wheat, pulses and other food exports.

Figure 3.2 Australia's trade relationship with Egypt.



Source: DFAT Country Factsheet

Background

3.15 Egypt is a particularly important market for Australian wheat: in 2003/4, Australia's share of Egypt's wheat imports was 35%, second only to the US.¹³ Egypt accounted for 97% of wheat exports to the

- region.¹⁴ Australia has also had some success in exporting manufactured and high technology products.
- 3.16 Exports to Egypt have fluctuated. Since a after a sharp drop in 2003 due to the impact of drought in Australia and a depreciated Egyptian currency, the value rebounded to just under A\$646m in 2004, and slowed to \$286m in 2004/5.15
- 3.17 The reduction of Australian meat and livestock shipments to Egypt over the last several years reflected the currency depreciation as well as high prices in other markets and competition from other suppliers. Livestock shipments averaged 140,800 head over the 2000-2003 period, but there were no shipments in 2004 (see Tables 3.5 and 3.6). In May 2005, however, approximately 7,000 head of cattle were shipped from Australia to Egypt and Middle East reports suggested that reduced supplies in North Africa have caused price rises that could see Australian livestock become more competitive. 17

Table 3.5 Australian red meat exports to Egypt (tonnes shipped weight)

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Beef / veal	68	500	467	1029	1322	284	218	165	77	74
Lamb	13	77	14	48	226	155	126	37	21	23
Mutton	94	65	14	467	399	1203	345	82	129	252
Goat	0	0	0	0	0	0	0	0	0	0
Offal	39	0	0	5	29	94	20	0	80	363
TOTAL	214	642	495	1549	1976	1736	709	284	307	712

Source: Department of Agriculture, Fisheries and Forestry

Table 3.6 Australian livestock exports to Egypt (head)

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Cattle	15,541	52,210	37,539	119,579	240,482	207,551	203,206	145,015	7583	0
Sheep	93,000	44,299	55,209	38,031	164,054	348,839	271,401	139,285	15,730	0
Goats	0	0	0	0	0	0	0	450	0	0

Source: Australian Bureau of Statistics

¹⁴ Dr M O'Flynn, Acting Executive Manager, International Division, DAFF, *Evidence*, 2/8/05, p. 3.

¹⁵ DFAT, Submission No. 9, p. 21 and Figure 3.2 above

¹⁶ Meat and Livestock Australia, Submission No. 11, pp. 2-4.

¹⁷ DAFF, Submission No. 18, p. 7.

- 3.18 As with other North African countries, Egypt's exports to Australia are minimal. They are confined mainly to refined petroleum, floor coverings, textiles and furniture.¹⁸
- 3.19 Australia and Egypt intend to expand the bilateral trading relationship. This is reflected in the number of framework agreements signed over the past two decades. These include: an Agreement on Trade (1988); Memoranda of Understanding (MOU) on Electrophoretic testing of Exports of Australian Grains and pulses to Egypt, on Air Services Arrangements (signed in 1997) and on Mutual Cooperation on Trade Promotion (1998); an Agreement on the Promotion and Protection of Investments (2001); a draft MOU on Live Animal Trade is under consideration and a draft Trade and Economic Framework has also been mooted.¹⁹
- 3.20 Opportunities are expanding in the mining sector. Current Australian investment activity in Egypt includes:
 - significant AWB Ltd investment in Five Star Flour Mills, Egypt's largest private flour mill which uses only Australian wheat to produce high quality flour;
 - Centamin Egypt Ltd announcing in 2005 that it had discovered, and is developing, a strategy to extract high quality gold from Egypt;
 - Gippsland Ltd signing an agreement in January 2005 with the Egyptian mineral Resources Authority to purchase 320,000 pounds of tantalum concentrate each year when commercial mining operations begin at the Abu Dabbab mine in southeast Egypt in 2006. Gippsland Ltd has 50% equity in the mine;
 - Santos Ltd investing approximately A\$70m in a joint exploration venture for oil and gas in the Gulf of Suez;
 - Oil Search Ltd's 49.5% interest in the onshore East Ras Qattara block;
 - P&O Ports' right to become a 60% shareholder in a new company which will operate a new multi-million dollar shipping terminal in Sinai; and

¹⁸ DFAT, Submission No. 9, p. 21.

¹⁹ DFAT, Submission No. 9, p. 23.

- Magnesium International Ltd negotiation with the Egyptian authorities to build and operation a magnesium smelter on the Red Sea.²⁰
- 3.21 Apart from these ventures, Egypt is not a major destination for Australian investment, partly because Egypt has wanted to protect its services sector from foreign competition. This is starting to change, however. Egypt recently made an offer of new commitments relating to insurance and air transport services (computer reservation systems, aircraft repair and maintenance services). Australia is also encouraging Egypt to look at similar commitments in areas including:
 - professional services (legal, mining, scientific and technical, urban planning, landscape architecture);
 - banking services;
 - pipeline transport;
 - construction services;
 - air transport; and
 - management consulting.²¹

Summary

3.22 Egypt is Australia's primary trading and investment destination in North Africa. The value of overall trade in 2004/5 was 3.5 times that of Morocco, the next ranked country in North Africa.

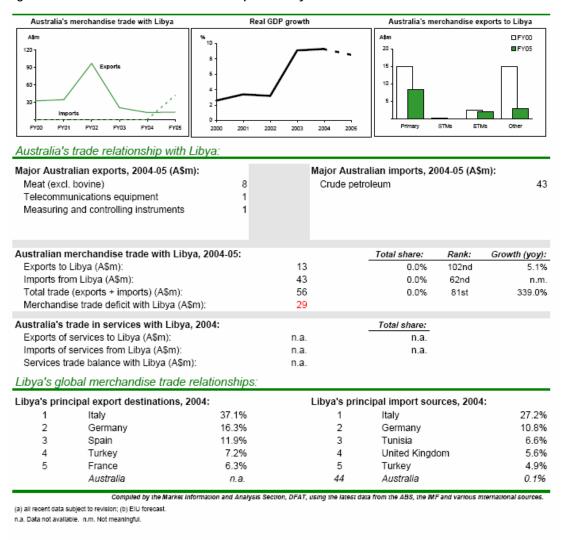
²⁰ DFAT, Submission No. 9, pp. 22-23.

²¹ DFAT, Submission No. 9, p. 22.

Libya

3.23 Following normalisation of relations in 2002, Australian merchandise and services exports to Libya increased. The opening in October 2005 of an Australian Consulate-General in Tripoli furthered the commercial relationship.²²

Figure 3.3 Australia's trade relationship with Libya



Source: DFAT Country Factsheet

Background

3.24 Merchandise exports to Libya were worth \$13m in 2004/5 while Libyan exports to Australia in that year were \$43m. Australia's main exports to Libya in recent years have been meat, grains, other food,

- civil engineering equipment, telecommunications equipment and measuring instruments.
- 3.25 Libya has been a key market for Australian mutton and livestock exports. Demand for Australian mutton is driven by its price and availability compared to other cheap protein sources such as lower-grade beef, poultry and buffalo (see Tables 3.7 and 3.8).²³

Table 3.7 Australia: red meat exports to Libya 1995-2005 (tonnes shipped weight)

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Beef / veal	556	251	1081	1722	939	1436	103	1126	628	0
Lamb	0	8	0	242	175	729	161	0	0	237
Mutton	473	346	1117	901	502	582	10176	12586	1615	3300
Goat	0	0	0	0	15	0	0	0	0	0
Offal	46	13	0	0	0	0	11	80	0	46
TOTAL	1075	618	2198	2865	1631	2747	10451	13792	2243	3523

Source Meat and Livestock Australia Ltd, Submission No 11, p.9.

Table 3.8 Australia: livestock exports to Libya 1995-2004 (head)

	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004
Cattle	1298	10,007	105,257	120,717	23,115	0	0	0	0	0
Sheep	40,988	62,755	38,022	0	0	0	0	0	0	0
Goats	0	0	5	0	0	0	0	0	0	0

Source Meat and Livestock Australia Ltd, Submission No 11, p.11.

- 3.26 In the first nine months of 2005 Australia's meat exports increased significantly,²⁴ and Toyota announced plans to export Australian-made Camry vehicles to Libya.
- 3.27 Woodside Energy has acquired significant onshore and offshore acreage in Libya for oil and gas exploration and production. Woodside and its partners are the second-largest holders of exploration acreage in Libya.²⁵
- 3.28 Australia first participated in the Libya International Fair in 2004, fielding 12 companies, and the Western Australian Government

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²³ Meat and Livestock Australia, Submission No. 11, pp. 2-4.

²⁴ The frozen mutton trade was worth approximately \$10 million in 2004. Dr M O'Flynn, Acting Executive Manager, International Division, DAFF, *Evidence*, 2/8/05, p. 3.

²⁵ DFAT, Submission No. 9, p. 24.

promoted an additional 40 to more than 80,000 visitors. Five of the exhibitors are now doing business with Libya.²⁶

Summary

3.29 Trade with Libya has only recently resumed and in 2004/5 was Australia's fourth-ranked trading partner in North Africa.

Morocco

3.30 Morocco has free trade agreements with the United States, Egypt, Jordan, Tunisia and Turkey in addition to its Euro-Mediterranean partnership arrangements.²⁷

Australia's merchandise trade with Morocco Real GDP growth Australia's merchandise exports to Morocco □FY00 ■ FY05 FY02 ETMs Other Australia's trade relationship with Morocco. Major Australian exports*, 2004-05 (A\$m): Major Australian imports, 2004-05 (A\$m): Meat (excl. bovine) 25 2 5 Crude animal materials Fertilizers (excl. crude) Furniture 2 Inorganic chemical elements 4 Toys, games & sporting goods Prepared seafood 3 Cheese and curd Integrated circuits *Includes A\$22m of confidential items, 59% of total exports. Australian merchandise trade with Morocco, 2004-05: Growth (yoy): Total share: Rank: Exports to Morocco (A\$m): 38 0.0% 74th 43.7% 46 Imports from Morocco (A\$m): 0.0% 61st 70.9% Total trade (exports + imports) (A\$m): 84 0.0% 70th 57.3% Merchandise trade deficit with Morocco (A\$m): Australia's trade in services with Morocco, 2004: Total share: Exports of services to Morocco (A\$m): n.a. n.a. Imports of services from Morocco (A\$m): n.a. n.a. Services trade balance with Morocco (A\$m): Morocco's global merchandise trade relationships. Morocco's principal export destinations, 2004: Morocco's principal import sources, 2004: France France 20.3% 14.9% 2 Spain 19.1% 2 Spain 3 United Kingdom 8.0% 3 Germany 7.0% 4.9% 4 Italy 6.7% Italy 4 5 United States 4.7% 5 Saudi Arabia 4.9% 46 Australia 0.1% 50 Australia 0.1%

Figure 3.4 Australia's trade relationship with Morocco

Source: DFAT Country Factsheet

(a) all recent data subject to revision; (b) EIU forecast.

Background

n.a. Data not avallable

3.31 In 2004/5 Australian exports to Morocco were valued at A\$38m and consisted mainly of grain, meat, crude animal materials, furniture and toys, games and sporting goods. Morocco exports of A\$46m to

- Australia included fertilizers, inorganic chemical elements prepared seafood and integrated circuits.
- 3.32 Morocco has signed a deal with two Australian companies (Pancontinental Oil and Gas NL and Cooper Energy BVI Ltd) and a British company to explore for oil in an offshore zone in the Mediterranean.²⁸

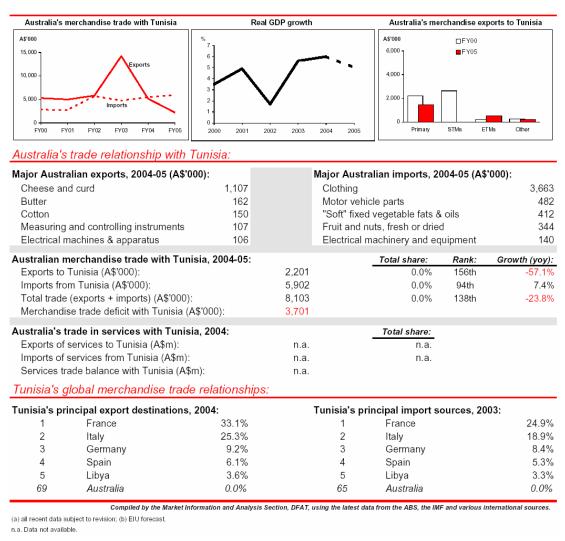
Summary

3.33 Morocco was Australia's second largest North African trading partner in 2004/5 after Egypt.

Tunisia

3.34 Tunisia's wheat requirements are mainly met by the EU and Canada and dairy from the EU and it is almost self-sufficient in red meat.²⁹

Figure 3.5 Australia's trade relationship with Tunisia.



Source: DFAT Country Factsheet

Background

3.35 In 2004/5 Australia exported merchandise to Tunisia worth A\$2.2m, the principal item being cheese and curd (\$1.1m). In June 2005, the first shipment of Australian frozen sheep meat occurred.³⁰

²⁹ DAFF, Submission *No. 18*, p. 8.

³⁰ DAFF, Submission No. 18, p. 8.

- 3.36 Tunisian exports to Australia in 2004/5 were valued at A\$5.2m and included clothing (\$3m), vegetable fats and oils (\$1m), fruit and nuts, motor vehicle parts and textiles.³¹
- 3.37 Currently there is not a high degree of interest in investing or trading with Tunisia amongst Australian companies. Austrade has not recorded any business dealings with Tunisia in 2004/5.³²

Summary

- 3.38 DFAT believes that, although Tunisia's level of commercial activity with Australia is small, scope exists for further development.³³
- 3.39 With this background knowledge, the committee visited the region in November 2005. The visit report comprises the next chapter.

³¹ DFAT, Submission No. 9, p. 24. DAFF, Submission No. 18, p. 8.

³² AUSTRADE, Submission No. 5, p. 9.

³³ DFAT, Submission No. 9, p. 24