The Parliament of the Commonwealth of Australia

Review of the Reserve Bank of Australia and Payments System Board Annual Reports 2005 (First Report)

House of Representatives Standing Committee on Economics, Finance and Public Administration © Commonwealth of Australia 2006
ISBN 0 642 78812 X (printed version)
0 642 78813 8 (HTML version)

Chairman's foreword

Two areas of economic importance to almost all Australians are monetary policy and the payments system. The Reserve Bank of Australia (RBA) plays a central role in both of these areas—for monetary policy through the Reserve Bank Board, and for the payments system through the Payments System Board (PSB).

The payments system, in particular, has been an area of contention in recent times. The RBA has pursued what some have termed an 'aggressive' reform agenda, with the consequences of those reforms subject to considerable debate.

Conversely, monetary policy has been relatively stable when compared with some of the more turbulent periods in Australia's history. Notwithstanding this, the RBA has lifted the cash rate by 25 basis points twice in the past eighteen months, which, in combination with record petrol prices, has caused some level of community concern.

The committee's February 2006 public hearing with the RBA was the third for the 41st Parliament. Once again, the committee had the opportunity to discuss some of the key monetary policy issues in this important public forum. Overall, the RBA reported that the Australian Economy, which is now in its fifteenth consecutive year of growth, is in a strong position. The RBA attributed Australia's continued growth to 'well above average' growth in the world economy and the emergence of China as an economic superpower.

While describing Australia's economic growth as 'impressive', the RBA did raise some concerns looking forward. In particular, it noted a 'large' current account deficit despite favourable export prices and terms of trade, increasing levels of household debt, and capacity constraints—reoccurring themes from the hearings in 2005.

In terms of interest rates, the RBA noted a number of factors which could put upward pressure on inflation: a high level of capacity utilisation, the tight labour market, and large increases in the cost for some raw materials. In May, interest rates were raised by 25 basis points in response to the realisation of some of these inflationary pressures.

Unlike previous RBA inquiries, this inquiry also included an extensive investigation of the payments system, with a particular focus on the RBA's recent and proposed reforms. The committee found, as has been evident in the media, there is a wide range of views on these reforms. The most contentious of these issues is undoubtedly the reduction of credit card interchange fees. On the one hand, the RBA argues that its reduction of these fees will result in cardholders facing truer price signals when using their cards, while also saving merchants and ultimately consumers millions of dollars each year.

Conversely, the two largest card schemes, Visa and MasterCard, among others, argue that there is no evidence of savings being passed through to consumers. They also argue that their competitors, the three-party schemes American Express and Diners Club, have been unfairly advantaged by the reforms.

The committee is not wholly convinced by either perspective with regard to credit card interchange fees. While there is no empirical evidence that savings have reached consumers, equally, there is no evidence they have not. Further, in competitive markets it seems illogical to suggest that lower costs for merchants do not result in lower prices for consumers. The committee concluded that the benefits of the reform, at this point, outweigh any alleged disadvantages.

Some other reform areas which the committee investigated included the lowering of EFTPOS and scheme debit interchange fees, the removal of the 'honour all cards' rule and the removal of the 'no surcharge' rule. Generally speaking, the committee found the RBA's rationale for these reforms reasonably sound.

One area of concern for the committee is Australia's evident shortfall in payments system technology. While we were once considered to be a world leader in this area, there was consensus during the hearings that we have now fallen behind. To remedy this concern, the committee recommend that those involved in the industry implement, or consider implementing in one case, a number of innovations, namely: PIN authorisations for credit cards, online functionalities for EFTPOS cards and chip technology for all cards.

On behalf of the committee I would like to thank all those who participated in this inquiry. In particular, I would like to thank the Governor of the RBA, Mr Ian McFarlane, and his staff who were, as always, forthright and helpful throughout this inquiry process.

Contents

<u>Ch</u>	nairman's foreword	iii
Me	embership of the Committee	ix
<u>Te</u>	erms of reference	xi
Lis	st of abbreviations	xiii
Re	ecommendation	XV
RE	EPORT	
1	Introduction	1
	Background	
	Scope and conduct of the review	2
	Review of the Payments System BoardAnnual Report 2005	3
	Next public hearing with the RBA	3
2	Monetary policy and other issues	5
	Overview of 2005	5
	Forecasts for 2006	6
	Inflation targeting and monetary policy	8
	Conclusions	
	Exchange rates and external trade	11
	United States, China and the global economy	12
	Oil prices	15
	Housing and household debt	16
	Australian share market	18

	Supply side (capacity) constraints	18
	Corporate governance	19
	Conclusions	21
3	The payments system—overview	23
	Cash	24
	Non-cash payments	24
	Credit and charge cards	26
	Debit cards	29
	Automated Teller Machines (ATMs)	30
	Third-party bill payments	32
	What are interchange fees?	34
	What is the purpose of an interchange fee?	35
4	The payments system—reforms and other matters	37
	2007 review of RBA reforms	38
	Committee conclusions	39
	Reducing four-party scheme interchange fees	39
	Arguments against the RBA position	40
	Committee conclusions	44
	Non-designation of three-party schemes	44
	Arguments against the RBA position	46
	Committee conclusions	49
	Reducing debit card interchange fees	50
	Arguments against the RBA position	52
	Committee conclusions	54
	Are interchange fees unlawful?	55
	Committee conclusions	57
	Zero interchange fees	57
	Arguments for zero interchange fees	57
	Arguments against zero interchange fees	58
	Committee conclusions	59

Removing the 'no surcharge' rule	60
Arguments against the RBA position	62
Committee conclusions	63
Removing the 'honour all cards rule'	63
Arguments against the RBA position	64
Committee conclusions	65
Payments system technology	65
Where has Australia fallen behind?	66
Why has Australia fallen behind?	67
Committee conclusions	69
Other reforms	70
Improving interchange fee transparency	70
Introducing a standard benchmark for four-party scheme interchange fees	70
Removing restrictions on access to four-party schemes	71
Removing restrictions on access to the EFTPOS network	72
Revoking Bankcard's designation	74
Possible reform of ATM transactions	74
Possible reform of BPAY	76
APPENDICES	
Appendix A—submissions	79
Appendix A—submissions	17
Appendix B—exhibits	81
Appendix C—hearings and witnesses	83
Appendix D—second statement on the conduct of monetary policy	87
Appendix E—glossary of terms	91

LIST OF TABLES

Table 2.1	Mid-point inflation targets of some leading economies	10
LIST OF F	IGURES	
Figure 3.1	Information flows for a credit card transaction	26
Figure 3.2	Four-party vs. three-party schemes	28
Figure 3.3	Information flows for an EFTPOS transaction	29
Figure 3.4	Information flows for an ATM transaction	31
Figure 3.5	Information flows for a BPAY transaction	34
Figure 3.6	Flow of interchange fees in different payment systems	35
Figure 4.1	Market shares of card schemes by value of purchases	45

Membership of the Committee

Chair The Hon Bruce Baird MP

Deputy Chair Dr Craig Emerson MP

Members Mr Steven Ciobo MP Mr Stewart McArthur MP

Mr Joel Fitzgibbon MP Mr Patrick Secker MP

Ms Sharon Grierson MP The Hon Alex Somlyay MP

Committee Secretariat

Secretary Mr Stephen Boyd

Inquiry Secretaries Mr Andrew McGowan

Ms Sharon Bryant

Adviser Mr David Richardson

Parliamentary Library

Administrative Officers Ms Natasha Petrovic

Mr Cameron Carlile

Terms of reference

The House of Representatives Standing Committee on Economics, Finance and Public Administration is empowered to inquire into, and report on the annual reports of government departments and authorities tabled in the House that stand referred to the Committee for any inquiry the Committee may wish to make. The reports stand referred in accordance with the schedule tabled by the Speaker to record the areas of responsibility of the Committee.

At its meeting on 8 December 2005, the Committee resolved that it would conduct an inquiry into the Reserve Bank of Australia Annual Report 2005. On 13 March 2006, the Committee resolved that it would conduct an inquiry into the Payments System Board Annual Report 2005.

List of abbreviations

ABA Australian Bankers' Association

ACA Australian Consumers' Association

ACCC Australian Competition and Consumer Commission

AMPF Australian Merchants Payments Forum

APCA Australian Payments Clearing Association

APRA Australian Prudential Regulation Authority

ATM Automated Teller Machines

CAD Current Account Deficit

CPI Consumer Price Index

CUIA Credit Union Industry Association

EMV Europay, MasterCard and Visa

GDP Gross Domestic Product

MIF Multilateral Interchange Fees

PIN Personal Identification Number

PSB Payments System Board

RBA Reserve Bank of Australia

Recommendation

4 The payments system—reforms and other matters

Recommendation 1

The committee recommends that card schemes, issuers, acquirers and merchants work together to improve Australia's payments system technology. In particular, the committee recommends that this partnership:

- Implements PIN-based authorisations for credit cards;
- Implements 'online' functionality for EFTPOS cards; and
- Considers the widespread adoption of chip technology.