Inquiry in Developing Indigenous Enterprises Darwin 6th August 08 **Presented by: Peter Shepherd Business & Community Developments Pty Ltd Iain Govan TLE North Pty Ltd**





Feasibilities

Business planning, and loans

Small funds &

Referrals

Coordinate other

agencies

Individual support **Business Ready Program for Indigenous Tourism**

Three different economic environments in which indigenous enterprise exists

Disenabling Economies (Usually remote)

•Very limited infrastructure Difficult access and transport Prohibitively high operating costs •Severely limited services •Limited exposure to the culture of enterprise

Typical organisations people have experience with:

Store School Clinic Council **Emerging Economies** (Environment like Kakadu)

 Limited infrastructure Greater access and some transport •High operating costs Limited services available •Some exposure to enterprise culture

Typical organisations people have experience with:

Store Roadhouse School small shop Police Clinic **Civil Works yard** Council Workshop and mechanic **Plumber and builder** Art Centre Crèche

Established Economies (Urban based indigenous individuals and corporations)

- Good infrastructure
- services
- •Full range of services
- activity

Typical organisations people have experience with: Whole range of mainstream enterprises

Access to range of transport

•Competitive operating costs •Enterprise culture is every where, imbedded in daily

2. Commercial advantage/strengths

Land

Manage the way land is 'hired out'

•Access to the coast, icons, and natural features •Access to resources for mining Control over land and water resources

Intellectual Property

Time

 Creative life and culture •Visual Arts, painting, •Performing arts Indigenous knowledge, environment, plants •History, culture, languages, beliefs

Many Indigenous people have underutilised time Potential time and energy to be involved in commerce

A creative culture, non western world view

3. Positive advantage programs

- 1. Remote Indigenous people generally are not in competition with mainstream enterprise
- 2. Could be useful in non remote regions where Indigenous enterprise start ups provided with a soft entry to the market place
 - Eg civil works projects, construction and indigenous employment ۲ opportunities in major main stream infrastructure projects

4. Incentives for sub contracts, joint ventures and mentoring

Financial incentives would encourage a greater level of involvement 1.

- Would be useful to establish some form of oversight that ensured that 2. such arrangements were equitable to all parties
- Many examples of inappropriate arrangements being negotiated in the 3. past to the detriment of indigenous participants