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Joint Select Committee on Cyber-Safety
PO Box 6021
Parliament House
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Dear Committee Members

Inquiry into Cyber-Safety

We appreciate the opportunity to make a submission to the Joint Select Committee on Cyber-Safety.

Set out below is our submission on some of the issues raised in the terms of reference. Attached at Annexure A is a brief Research Paper prepared by Nick Abrahams on Global Responses to Cyber-Safety dated May 2009. This paper does not purport to be a detailed analysis of the topic but is a snapshot of some of the major responses to cyber-safety around the world as at May 2009.

1.   Introduction

In the last decade, the growth and uptake of new technology for personal use has increased exponentially to a point where all age groups have easy access to technology in Australia. In the context of the law and technology, there is an inevitable disconnect and lag between existing laws and new technologies.

Most Australian teens are particularly savvy in terms of adapting quickly to new technology. The majority, if not all teens are aware of and know how to use social media.

A key difference between teens today and teens a decade ago is that socialising is no longer limited to physically being in school. Teens communicate on mobile phones from when school starts until they get home then through instant messaging programs, simultaneously on Facebook and their mobile phones until when they go to bed at night. Where being accepted into a peer social network is a key consideration, this means that teens are very rarely "switched off" or disconnected. The main tools being used are mobile phones, Facebook and Windows Messenger (MSN).

We believe that despite the comfort with which they use these technologies, teens are unaware of their legal options in the context of these technology rich areas, particularly those relating to privacy and their personal information. Additionally, many teens are still unaware of the practical and very realistic consequences of their actions.

2.   The nature, prevalence, implications of and level of risk associated with cyber-safety threats such as:

2.1   Abuse of children online (cyber bullying, cyber-stalking and sexual grooming)

We believe that cyber bullying is an issue that naturally spills over from the physical playground. Cyber bullying may manifest itself through negative comments on personal social media pages, personal blogs, through private or public forums or through mobile phones.

Additionally, cyber bullying gained a further dimension once camera phones became easily accessible and owned by teens several years ago.

Cyber bullying is particularly worrying in the context of teens being unable to switch off from being physically at school i.e. bullying may take place at school, then continue at home until the teen is physically disconnected which deprives the affected teen of a sense of safety on a consistent basis and which may cause more emotional damage in a shorter timeframe than more conventional bullying.

Cyber bullying is more easily facilitated once a teen takes active steps to make themselves vulnerable e.g. by posting or sending inappropriate photos of themselves to others, by writing personal blogs, or by posting personal photos on their Facebook pages. Often this occurs as a result of peer pressure or simply ignorance as to the potential consequences.

Cyber stalking is an issue which can be dealt with through education. It may be useful to implement a practical exercise in schools where students see exactly how much information they have released about themselves online similarly to the experiment conducted in the United States where a Fordham University lecturer collected a 15 page dossier from his students when he set them the task of finding as much information as was publicly available online about Supreme Court Justice Scalia who had made public comments questioning the need for more protection of private information.[1]

| 2.2 | **Exposure to illegal and inappropriate content** |

This is an issue, however the risk could be reduced by way of more education of parents about the use of pop up blockers and automatically moderated searches on the majority of search engines (e.g. Google's default position ensures that a moderate safe search is enabled on all search queries)[2], as well as settings on security software.

| 2.3 | **Inappropriate social and health behaviours in an online environment (e.g. technology addiction, online promotion of eating disorders, drug usage, underage drinking, smoking and gambling)** |

Technology addiction is an issue that is being faced at every level in society from teens to senior executives. However, teens may be less disciplined in fighting this addiction as their social networks are key to their sense of self and much of their social networks are now online.

In relation to these issues, we believe that teens are particularly vulnerable as their social network continues from their physical setting at school to online at home so they have very little time or energy to assess the true importance of these issues e.g. a teen who is socialising with others online who are promoting eating disorders may think the acceptance of eating disorders is greater than it is as a result of having skewed exposure to those who promote these disorders.

| 3. | **Australian and international responses to current cyber safety threats (education, filtering, regulation, enforcement), their effectiveness and costs to stakeholders including business** |

| 3.1 | **Education** |

There is not enough educational material being produced or distributed that truly has an impact on teens. Much of the educational material being produced is in hardcopy, or is difficult for teens to relate to as it is usually presented from an older perspective. Educational materials that are relevant and produced from their peers' perspective are essential. Additionally, these materials should be distributed through the mediums that teens function in (email, social media) to be effective.

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[1] http://www.abajournal.com/news/article/fordham_law_class_collects_scalia_info_justice_is_steamed
[2] http://www.google.com/support/websearch/bin/answer.py?hl=en&answer=510

We consider that more could be done to educate parents about the issues and also the resources available including information about privacy and filtering settings in applications.

4.   Recommendations

We recommend the following:

4.1   A practical education campaign where teens can see examples of the consequences that their actions may lead to.

This could involve young people who have actually had to handle negative consequences from their actions online. A Facebook page or website could be created where teens describe the worst thing that has happened to them either because of mobile phone photos or social media postings.

4.2   A social media campaign in relation to the rights to privacy in Australia

This could include the creation of a list of short and memorable questions that teens should ask when being asked for personal information would also be useful e.g:

•   Why do you want it?

•   What are you going to do with it?

4.3   A practical exercise to show students how much of their personal information is online and their rights in relation to this material where it is held by a third party. For example, they could be asked to search for personal information about themselves online but doing it as if they were a stranger.

4.4   Training for parents through schools. This will ensure the parents and the teachers become more aware of the issues simultaneously.

Yours faithfully

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These are personal views of the authors and not their law firm or their clients.

Annexure A

Global responses to cyber-safety

Research Paper – **May 2009**

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Australia

1.   Government initiatives

Organisation	Resources
Department of Broadband, Communications and the Digital Economy	**NetAlert**[3] • **Online tool:** Makes a wide range of information and resources available to Australian parents and carers. Resources cover issues such as internet content filters and how to make a complaint about a website. • **Advice about internet content filters:** Website continues to provide information to users of internet content filters obtained under the National Filter Scheme (despite the Scheme ending on 31 December 2008). Resources include access to free technical assistance and telephone support until 30 June 2010. • **Netty's world:**[4] Website for children between the ages of 2 and 7. Includes interactive activities for children about internet safety and a guide for parents encouraging them to participate in the activities with their child. • **Cybersquoll:**[5] Website designed for primary school students. Includes support materials developed for teachers to assist in educating students about internet safety. • **CyberNetrix:**[6] Computer based internet safety program for secondary school students. Teaches students about the risks of using the internet and provides advice on managing and minimising those risks. • **Wise Up To It:**[7] Website for teenagers. Provides video clips to encourage teenagers to think about whom they are really chatting to online, what personal information they are posting and whether or not their computer is protected from scams and spyware. Clips are accompanied by supporting material including a handout, lesson plan and a copy of the video script. • **Youth Advisory Group:** Body of over 300 high school students. Allows young people to contribute to cyber-safety policy development.

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[3] http://www.netalert.gov.au/
[4] This resource is still active but will soon be phased out to be replaced by the Hector website. For that reason, you won't find it on the attached ACMA resource list.
[5] See the material
[6] http://www.cybernetrix.com.au/
[7] http://www.wiseuptoit.com.au/

Organisation	Resources
Australian Communications and Media Authority (ACMA)	• **Nation-wide cyber-safety education program** • **Website:** Provides information for parents, carers and children on cyber-safety and online bullying and provides easily accessible information to the community about **how to report websites** displaying prohibited online content. • **Cybersmart Detective:**[8] Allows children to work online in real time liaising with community professionals to solve an internet-themed problem. Activities are based in the school environment, and bring together a number of agencies with an interest in promoting online safety for young people, including State and Federal Police, internet industry representatives and child welfare advocates. • **Cybersmart Kids Online:**[9] Community awareness project developed by ACMA with the objective of providing parents and children with information and tools to help them have a rewarding, productive and safe experience of the internet. Includes links to other sites primarily made for children or young people under the age of 18, and appropriate to the various stages of a child's development. • **ThinkUKnow pilot program:**[10] Joint initiative between ACMA, the Australian Federal Police (AFP) and Microsoft, based on the successful UK Think U Know website. Pilot program is aimed exclusively at parents and carers concerned about cyber-safety. Pilot phase involves volunteers from ACMA, the AFP and Microsoft visiting schools in NSW, Victoria and the ACT to run education sessions for parents and teachers.

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[8] http://cybersmart.engagelive.net/default.aspx
[9] http://www.cybersmartkids.com.au/
[10] http://www.cybersmartkids.com.au/TUK2009.htm

2.   Non Government initiatives

Organisation	Resources

Child Health Promotion Research Centre[11]
 	
Multi-disciplinary research team forming part of the Faculty of Computing, Health and Science at Edith Cowan University (WA).
	• Conducts research into and provides resources on cyber-bullying and how parents can help their children use virtual social networking technology more safely. Projects include:
	  o The Cyber Bullying Project: How Cyber Technology is Affecting Relational Aggression and Teenage Health (2007-2008).
	  o Covert Bullying Project: Its nature and prevalence in Australian Schools (2007-2008).
	  o Cyber Friendly Schools Project (2008-2009) & Cyber Friendly Student Summit (2008).
	  o Cyber Friendly Parents' Intervention Trial (2008-2010).

Raising Children Network[12] Parenting website which makes resources available to parents and carers on a variety of parenting topics.	• Detailed information regarding internet safety is available to parents on the website.
The National Centre Against Bullying[13] Aims to provide national leadership in addressing bullying and other negative behaviours and achieve safe and connected environments for young people in communities, schools, homes and cyberspace.	• Online cyber-safety resources and seminars for parents.
The Alannah and Madeline Foundation Cybersafety and Wellbeing Initiative[14] Aims to keep children safe from any form of violence. The Cybersafety and Wellbeing Initiative aims to educate young people about how to use technology in an effective, safe and responsible manner.	• Encourages parents and local communities to play an active role in education children. • Includes parent education resources about cyber-safety. • Seeks to involve parents in developing plans and policies.

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[11] http://chpru.ecu.edu.au/index.php
[12] http://raisingchildren.net.au/articles/Internet_safety.html/context/586
[13] http://www.ncab.org.au/index.html
[14] http://www.amf.org.au/mission.cfm

Organisation	Resources
SuperClubsPLUS Australia[15] Funded by the Telstra Foundation	• Age-verified and actively protected Social Learning Network where young children can meet friends and make new ones online.
Cyberbullying.info[16] Created by Chris Webster, an IT consultant based in Sydney.	• Lectures, workshops and presentations. • website is presented as a 3D detective office where you can click on objects, leading to activities, news or advice.

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[15] http://www.superclubsplus.com.au/
[16] http://www.cyberbullying.info/office.php

The United States

1.   Government initiatives

Organisation	Resources
Federal Bureau of Investigation The role of the Federal Bureau of Investigation (FBI) is to, among other things, uphold and enforce the criminal laws of the United States.	• Parent's guide to internet safety.[17] • Kid's guide to internet safety.[18]
Department of Education[19]	• Provides links to internet safety websites and latest news on cyber-safety.
On Guard Online[20] Operated by the Federal Trade Commission.	• Practical tips from the US Federal Government and the technology industry to help people be on guard against internet fraud, secure their computers, and protect their personal information. • Simple tips for parents on kid's privacy.[21] • Game and video resources.
State-based law enforcement organisations (eg, New-York State Police[22])	• Guides to safety online.
The Internet Safety Technical Task Force (ISTTF) [23] Created in early 2008 by the Attorneys General Multi-State Working Group on Social Networking and MySpace.	• Detailed and comprehensive report into the safety of children in the online environment.
California Technology Assistance Project (CTAP)[24] State-based educational technology leadership initiative.	• Provides assistance to schools and districts in integrating technology into teaching and learning, by working with county offices of education, other regional programs and colleges and universities. • Numerous cyber-safety training resources for download including PowerPoint presentations, games, and handouts to workshops.[25]

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[17] http://www.fbi.gov/publications/pguide/pguidee.htm
[18] http://www.fbi.gov/kids/k5th/safety2.htm
[19] http://www.ed.gov/about/offices/list/os/technology/safety.html
[20] http://www.onguardonline.gov/default.aspx#
[21] http://www.onguardonline.gov/topics/kids-privacy.aspx
[22] http://www.troopers.state.ny.us/Publications/Crime_Prevention/cybersafety.pdf
[23] http://cyber.law.harvard.edu/research/isttf#
[24] http://www.ctap4.net/
[25] http://www.ctap4.net/projects/cybersafety.html

| Cyber ethics for kids[26]
Website linked to the Justice department. | • Guides for teachers.
• Advice for children. |

2. Non-government initiatives

Organisation	Resources
My Space[27] Social networking site	• Provides links to safety tips for parents and users at the bottom of every page of its site. Parent safety tips are designed to educate parents about MySpace and provide step-by-step instructions detailing how to remove their teen's profile from MySpace and links to free software that enables parents to monitor or block their teen's use of the internet, including blocking MySpace
The Center for Safe and Responsible Internet Use (CSRIU) [28] Provides research and outreach services to address issues regarding the safe and responsible use of the internet. Created by Nancy Willard, an author of books about keeping children safe online.[29]	• Variety of online resources for parents including guides to creating cyber-savvy teens, articles and hardcopy books. • Links to useful websites. • Guides for parents and educators to avoid cyber-threats and cyber-bullying. • Reports, articles on various topics such as philosophy and approach of cyber-safety, the filtering software issue.
Web Wise Kids[30]	• Website providing cyber-safety resources for school-use. • Internet safety education program for parents explaining issues associated with social networking, emails and chat rooms.[31]
Wired with wisdom[32] is the parent-oriented part of the Web Wise Kids website.	• Provides parents, teachers, law enforcement officers and youth leaders with useful information and solutions related to the problems faced by today's e-generation. • Online game dealing with issues associated with social networking, e-mail, mobile phone dangers, emerging technology, chat rooms and instant messaging safety, personal website danger zones, World Wide Web safety considerations.

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[26] http://www.cybercrime.gov/rules/kidinternet.htm
[27] http://www.myspace.com/index.cfm?fuseaction=cms.viewpage&placement=safety_pagehome
[28] http://www.cyberbully.org/
[29] http://www.cskcst.com/
[30] http://www.webwisekids.org/index.asp
[31] http://www.webwisekids.org/our_software.asp?page=www
[32] http://www.webwisekids.org/index.asp?page=parents

Organisation	Resources
The Internet and Your Child[33] Non-profit program made up of volunteer law enforcement officers, educators and computer specialists. Aims prevent children being involved in crime via the internet and to educate adults in the use of computers and the internet.	• Free 'Parent Internet Safety and Education Courses' in 17 states of America, in Canada and in China.

Wired safety[34]
 	
Wired Safety claims to be the world's largest internet safety, help and education resource.
 	
Founded by Parry Aftab, an internet privacy and security lawyer.
	• Wide range of resources and information for parents, children and teachers on cybercrime, cyber-law and cyber-safety, including: [35]
	
	  o **Wired Kids, Inc:**[36] Charity dedicated to protecting all internet users, especially children, from cybercrime and abuse.
	
	  o **Conferences:** Conducted by Parry Aftab for schools or parent events.
	
	  o **Wiredkids.org:**[37] Website to help children help each other through virtual volunteering.
	
	  o **Cyber Law Enforcement Organization:**[38] Network of law enforcement officers specialising in cybercrime investigation, training other law enforcement officers and assisting cybercrime victims online.
	
	  o **Stop Cyber Bullying:**[39] Explains how to prevent cyber bullying according to the age of the child.
	
	  o **Katie's place:**[40] Provides advice to parents and professional.
	
	  o **Net bullies:**[41] Provides advice for parents, children and teachers on cyber bullying.
	
	  o **Teenangels:**[42]: Group of thirteen to eighteen year old volunteers that have been trained in all aspects of online safety, privacy and security. Runs unique programs in schools to teach responsible and safe internet surfing to other teens and younger kids, parents, and teachers.

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[33] http://www.theInternetandyourchild.org/default.htm
[34] http://www.wiredsafety.org/
[35] http://www.wiredsafety.org/parent.html
[36] http://www.wiredkids.com/index.html
[37] http://www.wiredkids.org/wiredkids_org.html
[38] http://www.cyberlawenforcement.org/

Organisation	Resources
National Center for Missing & Exploited Children (NCMEC) [43] Private, non-profit organisation which aims to prevent the abduction, endangerment and sexual exploitation of children.	• **CyberTipline:** Used to report internet-related child sexual exploitation. • **Netsmartz website:** Offers online resources, workshops and offline learning activities available to parents to facilitate discussions with their children and teens about internet safety. [44] • **NSTeens:** [45] Videos on proper attitudes to have when gaming, chatting and not to bully.
The child online protection service [46] **(COPS)**	• Web portal designed to educate parents about the risks associated with online predators.
Cyber-safety.com [47] Website aiming to assist parents and educators about keeping children safe online.	• Provides information, resources and links to parents interested in the safety of children online. [48]
Cybercitizen Awareness Program [49]	• Educates children and young adults on the danger and consequences of cyber crime. Designed to establish a broad sense of responsibility and community in an effort to develop smart, ethical and socially conscious online behaviour in young people.
Get Net Wise [50] Operated by internet industry and public interest organisations.	• Publishes a guide about the risks kids face online, based on age levels or types of activities and quick tips for kids, teens, and families.
AOL America on line internet provider	• Provides safety tips. [51]
I-safe [52] Non-profit foundation established in 1998 and endorsed by the U.S. Congress.	• Conducts virtual training sessions for groups with 5-24 attendees. • Provides I-learning resources.

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[39] http://www.stopcyberbullying.org/index2.html
[40] http://www.katiesplace.org/index.html
[41] http://www.netbullies.com/pages/1/index.htm
[42] http://www.teenangels.org/
[43] http://www.missingkids.com/missingkids/servlet/PublicHomeServlet?LanguageCountry=en_US&
[44] http://www.netsmartz.org/netparents.htm
[45] http://www.nsteens.org/index.html
[46] www.childonlineprotectionservice.com
[47] http://www.cyber-safety.com/index.html
[48] http://www.cyber-safety.com/parents.html
[49] http://www.cybercitizenship.org/4kids/4kids.html
[50] http://www.getnetwise.org/
[51] http://kids.aol.com/KOL/2/Subpages//safety-tips
[52] http://www.isafe.org/

Organisation	Resources
ALA[53] American Library Association	• Includes information on library initiatives to make internet safe.[54] • Distributed one million free bookmarks containing tips on internet safety in June 2007, working with MySpace and the Illinois Library Association.
The Children's Partnership The Children's Partnership is a national, non-profit, non-partisan organisation which undertakes research and policy analysis, publishes reports and materials, develops multimedia campaigns, and forges new alliances among parents, policymakers, and the private sector.	• Publishes a guide for the family: Rules and Tools for Families on line.[55]
Cybersmart![56]	• **CyberSmart! Online Workshops:**[57] Workshops include facilitated professional development and give educators a hands-on experience in online skills. • **CyberSmart! Student Curriculum:**[58] Empowers students to use the internet safely. • **CyberSmart! Educator Toolbar:**[59] Offers 24/7 access to annotated essential resources to support student learning.
Stay safe on line Part of the **National Cyber Security Alliance,** which is a non-profit organisation collaborating with the government, corporate, non-profit and academic sectors. The NCSA's mission is to create a culture of cyber security and safety awareness by providing the knowledge and tools necessary to prevent cyber crime and attacks.	• Advice on cyber security practices. • Education programs.[60] • Resources for educators.
Disney[61] Developed in collaboration with Parry Aftab.	• Advice for parents on how to keep children safe online (videos and tips).

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[53] http://www.ala.org/index.cfm
[54] http://www.ala.org/ala/aboutala/offices/wo/woissues/techinttele/internetsafety/examples.cfm
[55]

http://www.childrenspartnership.org/AM/Template.cfm?Section=Home&Template=/CM/ContentDisplay.cfm&ContentFileID=1048
[56] http://cybersmart.org/
[57] http://cybersmart.org/workshops/
[58] http://cybersmartcurriculum.org/
[59] http://cybersmarttoolbar.com/
[60] http://staysafeonline.info/content/k-12-educators
[61] http://home.disney.go.com/guestservices/safety

Organisation	Resources
Safekids.com[62] Created by Larry Magid, technology journalist and an internet safety advocate, also author of internet safety guides.[63]	• Articles, guidelines, tips for children and parents.
The Internet Keep Safe Coalition[64] Partnership of governors, first spouses, attorneys general, public health and educational professionals, law enforcement, and industry leaders.	• **Ikeepsafe.com:** Videos and games for kids. • Class presentation for educators. • Sell brochures, books, CDs.
Kid Dot Com[65] Online company	• Home page for kids containing only the home pages of websites parents have chosen (operated for commercial gain).
Circle 1 Network[66] "Edutainment Company"	• **KidscomJr:**[67] Games and colouring activities for children (from 5 to 7). • **Kidscom:**[68] Kids games, chat rooms for kids, a virtual world and virtual pets (targeted at children from 8 to 15). • **Parents talk:**[69] Includes some tips for parents on cyber safety.[70]
PBS Kids[71] Provided by PBS parents, an online resource providing information on child education.[72]	• 'Exam' games children may take in order to have a 'web license'.
Kids Health[73] from Nemours Established in 1936 by philanthropist Alfred I. Dupont, Nemours is dedicated to improving the health and spirit of children.	• Cyberspace surfing safety advice for children.
Safe surfer[74] Seems to be provided by Pareto Logic Inc, which is a software company.[75]	• News, dictionary of acronyms and texting slang, forum and advice for parents.

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[62] http://www.safekids.com/
[63] http://www.pcanswer.com/about/
[64] http://www.ikeepsafe.com/
[65] http://www.kiddotcoms.com/
[66] http://www.circle1network.com/
[67] http://www.kidscomjr.com/games/safety/safety.html
[68] http://www.kidscom.com/
[69] http://www.parents-talk.com/
[70] http://www.parents-talk.com/expertsadvice/ea_fs_0015.html
[71] http://pbskids.org/license/
[72] http://www.pbs.org/parents/about/
[73] http://kidshealth.org/kid/kh_misc/nemours.html
[74] http://safesurfer.org/index.html
[75] http://www.paretologic.com/company/

Organisation	Resources
At&t Telecommunication company	• Internet safety game for kids.[76]
That's not cool[77] Initiative from the Family Violence Prevention Fund[78] and the Ad Council[79] which are two associations protecting families.	• Aims to raise awareness about digital dating abuse. • Videos, stories, tips to avoid harassment online or by text message.
Zoobuh[80] Company providing communication products for kids.	• Offers a safe email account for kids.
Net Family News[81] Blog edited by Anne Collier, founder and executive director of its parent organization, Net Family News, Inc.	• Kid-tech news for parents.
National Crime Prevention Council (NCPC)[82] Private, non-profit organization founded in 1982 to manage the National Citizens' Crime Prevention Campaign.	• Information for parents on Cyber bullying. • Publications and teaching materials. • School programs.
Berkman Center for Internet and Society[83] Research center for exploration of cyberspace.	• **Stop Bad Ware:**[84] Partnership among academic institutions, technology industry leaders and volunteers. • Committed to protecting internet and computer users from the threats to privacy and security that are caused by bad software.
Abuse.net[85]	• Help the internet community to report and control network abuse and abusive users by publishing a master database of reporting abusive users.

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[76] http://www.att.com/gen/general?pid=1391
[77] http://www.thatsnotcool.com/
[78] http://www.endabuse.org/
[79] http://www.adcouncil.org/default.aspx?id=68
[80] http://www.zoobuh.net/
[81] http://www.netfamilynews.org/
[82] http://www.ncpc.org/
[83] http://cyber.law.harvard.edu/
[84] http://www.stopbadware.org/home/index
[85] http://www.abuse.net/

The United Kingdom

1. Government initiatives

Organisation	Resources
UK Council for Child Internet Safety (UKCCIS)[86] Established by the UK Government and the administrations in Northern Ireland, Wales and Scotland to allow stakeholders from across the internet safety spectrum to work together to help to improve regulation and education on internet use, tackling problems of online bullying, safer search features and violent video games.	• Operates a public information and awareness campaign to raise awareness of e-safety issues among children, young people, parents and other adults and to ensure parents have access to support material outside school. • Encourages schools and other services for children and families to equip children and their parents to stay safe online.
Child Exploitation and Online Protection (CEOP) Centre[87] The UK's national law enforcement agency focusing on tackling the sexual abuse of children.	• Operates the Think U Know website.[88] • Site is designed for parents and contains a number of resources such as tests, information, webcast and films. • Site explains the meaning of terms used in relation to the internet, as well as and measures to protect children online.

2. Non-government initiatives

Organisation	Resources
Childnet International[89] Aims to work in partnership with other associations around the world to make the internet safer.	• Leaflet and forum for parents on blog-safety. • **Know IT All for Parents:**[90] CDROM designed to help parents with internet and mobile phone issues. • **Know IT All Parents' Seminar & Lunch and Learn Sessions:** Offline presentations to help parents understand the internet as their children do, and give practical advice and resources. • **Parents' Seminars:** Presentations looking at the issues of internet safety for parents. • **Parents Online:** Interactive animation for parents.

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[86] http://www.dcsf.gov.uk/ukccis/
[87] http://www.ceop.gov.uk/
[88] http://www.thinkuknow.co.uk/
[89] http://www.childnet-int.org/
[90] http://www.childnet-int.org/kia/parents/

Organisation	Resources
Chat danger[91] Initiative from Childnet International, it informs young people about the potential dangers and ways of keeping safe in interactive areas online, such as chatrooms, instant messenger, online games and email, and via mobile phones.	• Makes test for children. • Tells true stories for each of the chat a child could use.
Web Safe Crackers[92] Made in partnership with Childnet International, Internet Watch foundation, Virtual Global Task Force.	• Safety information surrounded by a fictional story.

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[91] http://www.chatdanger.com/
[92] http://www.websafecrackerz.com/

Canada

3. Government initiatives

Organisation	Resources
The Internet 101[93] Collaborative project between police forces in the National Capital Region	• Works with local police officers to host workshops in schools. • Provides online internet safety resources including tutorials providing basic information about the internet, tips, chat rooms and an IT language glossary.[94]
The Royal Canadian Mounted Police[95]	• Provides advice on how to stay safe in cyberspace.

4. Non-government initiatives

Organisation	Resources
The Media Awareness Network (MNet)[96] Non-profit organisation pioneering the development of media literacy programs and aiming to inform adults about the internet.	• **Be Web Aware:[97]** National, bilingual public education program on internet safety operated with Bell and Microsoft. Website includes online information and tools to help parents teach children to handle risks associated with going online. • **Parenting the Net Generation:** Website includes tips, information and practical tools for parents and offers workshops on safety, privacy, marketing, ethics and cyber bullying and evaluation of online information.[98]
The Canada Safety Council[99] National, non-government, charitable organisation dedicated to safety in general.	• Provides limited online internet safety resources for parents.
Elmer the safety Elephant[100] Supported by the Canada Safety Council and Bridgestones.	• Part dedicated to the internet safety with activities (colouring pages and cross words.[101] • Tips for parents and educators.

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[93] http://www.Internet101.ca/en/index.php
[94] http://www.Internet101.ca/en/tutorials.php
[95] http://www.rcmp-grc.gc.ca/youth-jeune/web-safe-secur-parent-eng.htm
[96] http://www.media-awareness.ca/english/index.cfm
[97] http://www.webaverti.ca/english/default.aspx
[98] http://www.media-awareness.ca/english/parents/index.cfm
[99] http://www.safety-council.org/index.html
[100] http://www.elmer.ca/home.php
[101] http://www.elmer.ca/safety-village/internet-safety.php

Bad Guy Patrol[102]	• Online games for 5-10 years old children. • Some tips for parents.
Cyberbullying.ca[103]	• Gives tips on how to avoid being a victim of cyber bullying and to practice "Netiquette".
Canada Association of Internet Providers (CAIP)[104] Member of the CATA Alliance (High-Tech association).[105]	• Works with a variety of government and non-governmental organisations to ensure government takes action in relation to online child exploitation and hate content.
Cybertip[106] Canada's national tipline for reporting online sexual exploitation of children. The tipline is owned and operated by the Canadian Centre for Child Protection, a charity dedicated to the personal safety of all children.	• Tips for parents of children of various ages and activities for parents and children to complete together and information about safety strategies.
Live Wires Design[107] Multimedia company which developed games for the national science museum in Amsterdam. One of these, which explored fraud on the internet, became very popular.	• **"Missing":** A game warning children about predators who contact them over the internet and lure them away from home.

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[102] http://www.badguypatrol.ca/default.htm
[103] http://www.cyberbullying.ca/
[104] http://www.cata.ca/Communities/caip/
[105] http://www.cata.ca/
[106] http://www.cybertip.ca/app/en/
[107] http://www.livewwwires.com/ - *impossible to print material from the website.*

New Zealand

1.   Government initiatives

Organisation	Resources
Ministry of Education[108]	• Links to Netsafe Website. • Literary review on internet safety.
Netsafe[109] Non-profit organisation. Members include the Ministry of Education, the New Zealand Police, the Police Youth Education Service, educators from primary through university level, the Judiciary, the Department of Internal Affairs, New Zealand Customs Service, community organisations, businesses, parents and students and companies such as InternetNZ, Microsoft, IBM and Vodafone.[110]	• **Netbasics:** Online animated movies for children. • **0508 NETSAFE Helpline:** Provides assistance with cyber-safety issues. • **Hector's world website:** Website targeted at children. Includes discussion points, questions and answers for parents to use with their children.[111] • **Online resources specifically for adults and parents:** Website pages dedicated to providing resources and information to adults and parents, including detailed tips on how to use a public computer, how to behave when posting information on the internet and tips for buying or playing online. • **Lectures, seminars and workshops** on cyber-safety topics are held at schools, parent croups and community organisations. • **Fighting text bullying:** Netsafe has partnered with Vodafone NZ, Telecom NZ and NZ Police to combat text bullying. Online resources explain how to make a complaint to a mobile phone company.[112]
Hector's world[113] New Zealand version of the UK website.	• Games, colour-in for children. • Material for teachers.
Kia-Kaha[114] Provided by Telecom and New Zealand Police.	• School based programme that aims to help schools create cyber safe environments without bullying.

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[108] http://www.educate.ece.govt.nz/Programmes/FoundationsforDiscovery/Cybersafety.aspx
[109] http://www.netsafe.org.nz/
[110]

http://www.netsafe.org.nz/keeping_safe.php?pageID=272&sectionID=corporate&menuID=270&gclD=270
[111] http://www.netsafe.org.nz/keeping_safe.php?pageID=251&sectionID=parents&menuID=230
[112] http://www.netsafe.org.nz/keeping_safe.php?pageID=187&sectionID=adults&menuID=105
[113] http://www.hectorsworld.com/
[114] http://www.police.govt.nz/service/yes/nobully/kia_kaha/

2.   Non-government initiatives

Organisation	Resources
TKI Supporting Positive Behaviours[115] Information website is for boards of trustees, principals and senior staff to access information about behaviour. Addresses all aspects of problem behaviour in schools and ways to develop a positive school environment.	• Anti-bullying resources, initiatives, toolkits and links.

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[115] http://www.tki.org.nz/r/governance/positive_behaviours/index_e.php

Singapore

Organisation	Resources to assist parents
Media Development Authority[116] Formed by the merger of the Singapore Broadcasting Authority, the Films and Publications Department, and the Singapore Film Commission (SFC)	• *Once Upon A Cyberspace[117]:* Six-part series which highlights everyday situations in order to raise awareness of the responsible use of new media and internet. • Provides some resources exclusively for parents.
The TOUCH Cyber Wellness & Sports (TC&S)[118] Non-profit organisation supported by the Ministry of Community Youth and Sports, National Youth Council and the Media Development Authority	• Promotes cyber wellness values, healthy gaming and online safety. • Operates CRUSH website (Cyberspace Risks and where U seek Help). • Provides resources including workshops and a cyber-safety handbook.[119]

Japan

Organisation	English language resources to assist parents
Aoba-Japan International School	• Provides limited advice to parents on cyber-safety issues.[120]

France

Organisation	Resources to assist parents
Internet sans crainte[121] (*The Internet Without Fear*) Official website regarding internet safety	• Dedicated information for parents, including explanations of chatting, blogging and social networks. • Operates a telephone number to provide advice to families on cyber safety issues.[122]
Disney (France)	• Online guide to parents on cyber-safety.

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[116] http://www.mda.gov.sg/wms.www/index_flash.aspx
[117] http://www.mda.gov.sg/wms.www/thenewsdesk.aspx?sid=927
[118] http://www.planetcrush.org/
[119] http://www.planetcrush.org/resources/index.htm
[120] http://www.aobaonline.jp/page.cfm?p=352
[121] http://www.Internetsanscrainte.fr/
[122] http://www.Internetsanscrainte.fr/s-informer/parents-informez-vous

International Bodies

Organisation	English language resources to assist parents
Europe Commission	• Provides online safety tips and explanations for parents of social networking, chat and online gaming. [123]
Teach Today[124] Working collaboratively, schools, government, business, law enforcement agencies and children's charities have helped to create a safer online environment for children and young people.	• Online discussions on internet safety. • Guide for teachers. • Safety tips to educate children.

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[123] http://ec.europa.eu/information_society/activities/sip/safety_tips/index_en.htm
[124] http://www.teachtoday.eu/en.aspx